

Patented Monticello® Rollable Columns

# ExpoStar® Columns and Arches. Simply the best way to show.

The concept is simple. Keep it simple! The last thing you need to deal with at a trade-show is a cumbersome, complicated and unreliable

display system. ExpoStar's patented rollable columns and independently hinged folding panel system combine ease-of-use with rugged durability and visual impact to give you a leg-up in the highly competitive tradeshow arena.

## The winner's column.

ExpoStar rollable columns look fantastic with vibrant fabrics and inlaid accent stripes. In addition, columns may be laminated with large mural prints or used as architectural elements to frame your message. Imagine being able to create any type of

special effect from marble columns to rustic wooden posts for your display. ExpoStar columns appear to be solid but the removable hub allows them to be quickly rolled for easy packing into a standard size graphics case. Whatever format you choose, ExpoStar columns keep your presentation ahead of the pack!

## Top of the line.

The exclusive Palladian Arch-Top panels can be used alone as a tabletop unit or combined with rollable columns and base panels to create any size display that you require. The distinctive Palladian Arch-Top is an excellent way to highlight your logo or headlines that need special emphasis. All ExpoStar panel systems are

*It's easy to set up your display with ExpoStar stacking guides.*

carefully assembled by hand to assure superior longevity and durability. Many tradeshow displays look exactly the same, it's easy to get lost in the crowd. Why limit your options? Experience what thousands of satisfied customers already know. ExpoStar displays will make it possible for you to maximize every tradeshow and always "Display Your Best".

**ExpoStar®**  
Display Your Best.™

The Arch-Top shape and display silhouette is protected by the US Patent Office, Trademark #'s 2,068,109, 2,048,424, 2,048,441, and 2,048,423. Monticello Rollable Columns are protected by US Patent # 5,439,043.

### All ExpoStar® panels are reversible.

*It's like having two displays in one! Choose from Front Runner™, Prelude™, Showtime™, or Tempo™ fabric styles. Available in over 35 vibrant colors to complement and enhance your corporate message.*

The Arch-Top™ Palladian®

# Tabletop Displays



EPT-04A2-Palladian

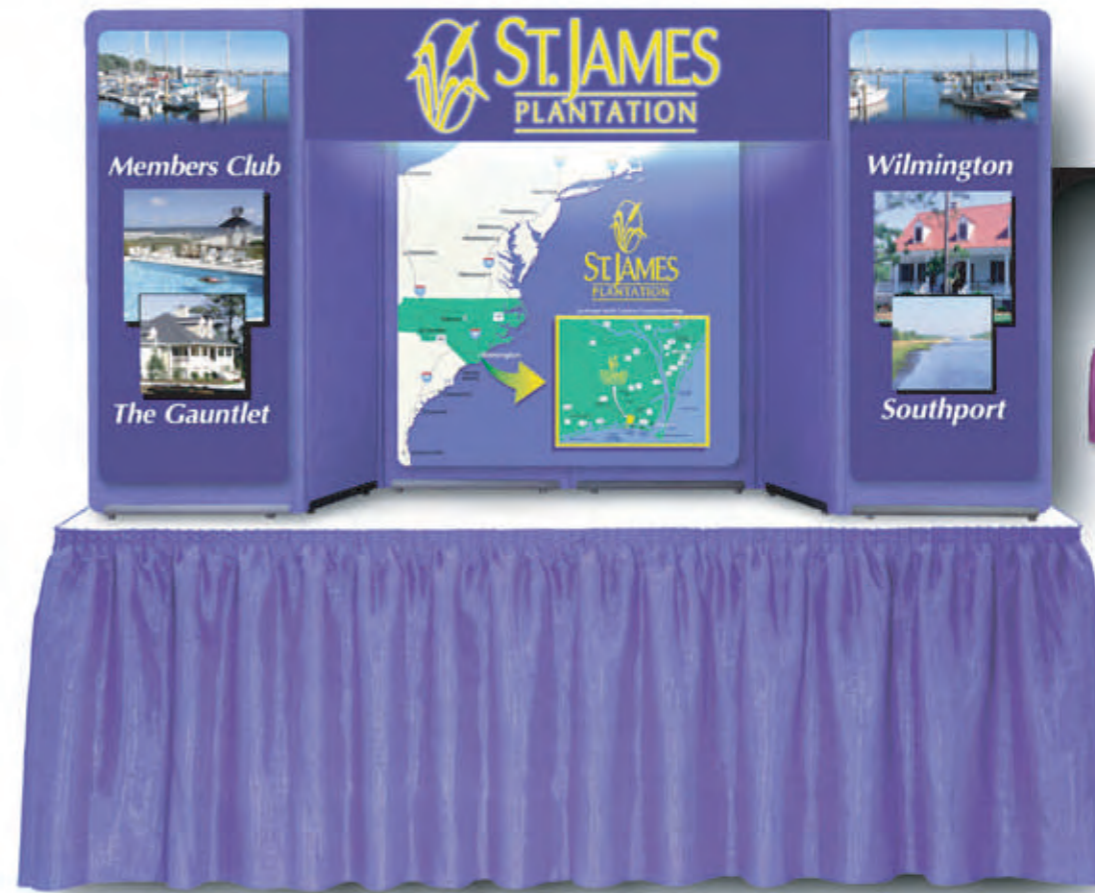
**The Palladian® tabletop display featured** includes the distinctive trademarked Arch-Top, 2" inlaid fabric stripe, reversible fabric covered panels (solid black on back side is standard). Shown with Optional canvas carry case, halogen lights, digital print graphics and header panel.

**Mini-Tabletops are the ultimate in professional display convenience.**  
 Our 3 panel weighs only 12lbs, with panel sizes of 18"x 36". Also available in 5 or 6 panel models. Ideal for instructors, recruiters or sales reps.

Table skirts are available in a variety of colors to complement any display.



Optional padded canvas carry case



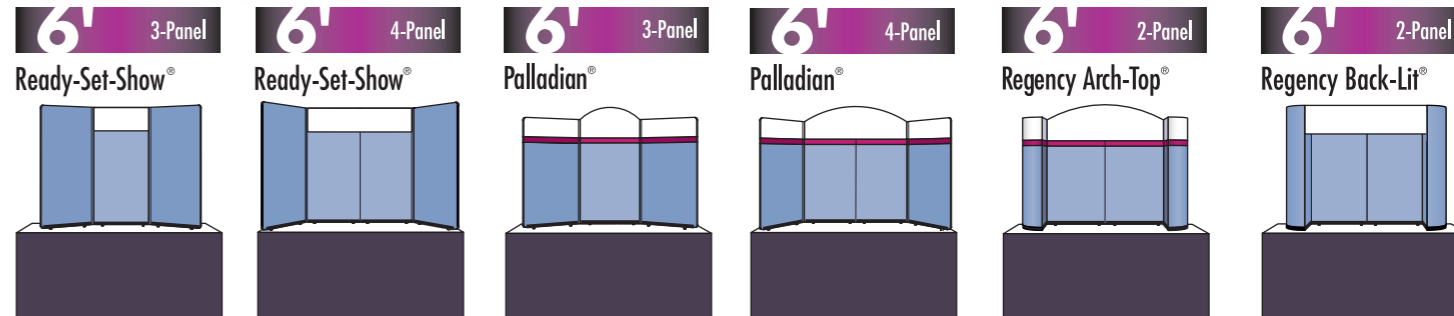
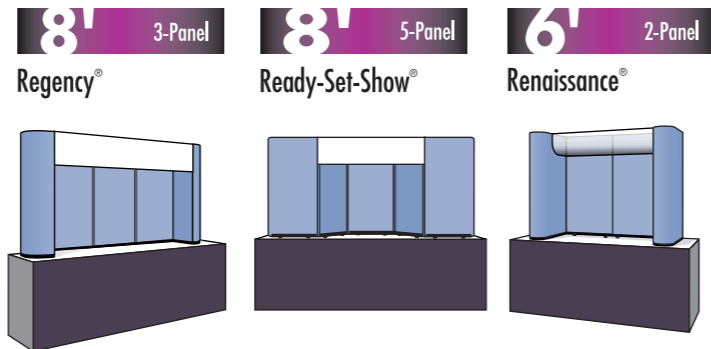
Mid-Sized Tabletop

RSS-6MS Ready-Set-Show with 12" x 44" backlit header



All ExpoStar panels are reversible. It's like having two displays in one! Choose from Front Runner,™ Prelude,™ Showtime,™ or Tempo™ fabric styles. Available in over 35 vibrant colors.

When ease of handling and economy are primary concerns, the ExpoStar tabletop displays are your best value. ExpoStar offers an impressive array of tabletop display styles and sizes. All are lightweight, versatile, setup quickly and ship in one case. Base panels can easily be added to tabletops to create a freestanding display. All of our panel system displays are designed to be fully reversible with high durability fabric on both sides.



# ExpoStar 10' Displays



EPF-12A2C Palladian

**The Palladian display featured** includes trademarked Arch-Top, with a full color StarFlex digital print header and inlaid fabric accent stripe. A dynamic integration of photographs and actual products makes this a unique solution. Curved end caps add to the quality appearance. Lighting for this unit is two optional 75 watt halogen spotlights. All Palladians are available with curved end caps or Monticello rollable columns.

Our 10' units are a great way to make a dramatic impression at your next show. Portable displays with a custom look are possible using our versatile ExpoStar folding panel system. Use the Palladian Arch-Top, rollable columns and backlighting to customize your display. Accessories available include podiums, halogen lights, literature holders and more. Graphics easily attach with Velcro to durable fabric covered panels.

*"Creating a vibrant, upbeat and powerful presence at conventions and tradeshows is a must for our product. The ExpoStar display does more than we expected. It's durable, convenient and gives our image a fresh new look."*

Tom McDevitt, Business Director  
The Washington Times

MC-8C2-A2 Monticello  
with Arch-Top and  
MegaMural Graphic

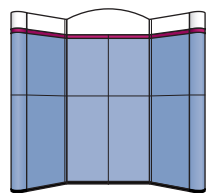


MC-8C2-BL Monticello  
with backlit header and counter

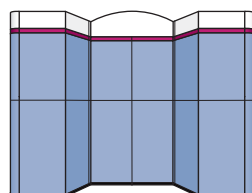
RSS-12C Ready-Set-Show  
with backlit header and counter



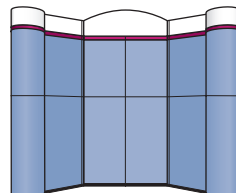
10' 8-Panel  
Palladian®



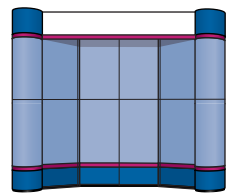
10' 12-Panel  
Palladian®



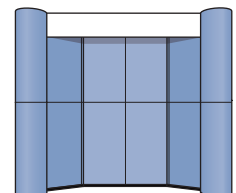
10' 8-Panel  
Monticello®



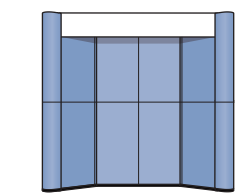
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Monticello®



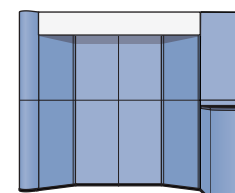
10' 8-Panel  
Monticello®



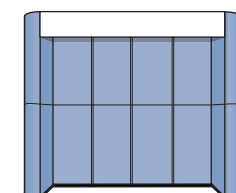
10' 8-Panel  
Ready-Set-Show®



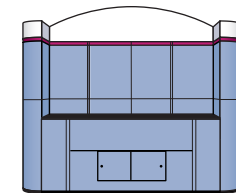
10' 10-Panel  
Ready-Set-Show®



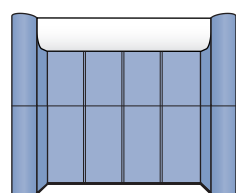
10' 8-Panel  
Regency®



10' 8-Panel  
Regency®



10' 12-Panel  
Renaissance®



# 20' Displays



CA-AP-20



CA-SJ-20

*The Monticello display featured (below) is a modified panel system with MegaMural graphics. The column flutes are computer graphics, output on our large format color printers and mounted to ExpoStar rollable columns. Lightweight urethane column caps and bases were added to complete the "Williamsburg" motif.*

*The Regency display featured (above) includes column and bridge configuration with backlit headers. MegaMural graphics and rollable marble columns create a structural effect, yet the unit is lightweight and portable.*

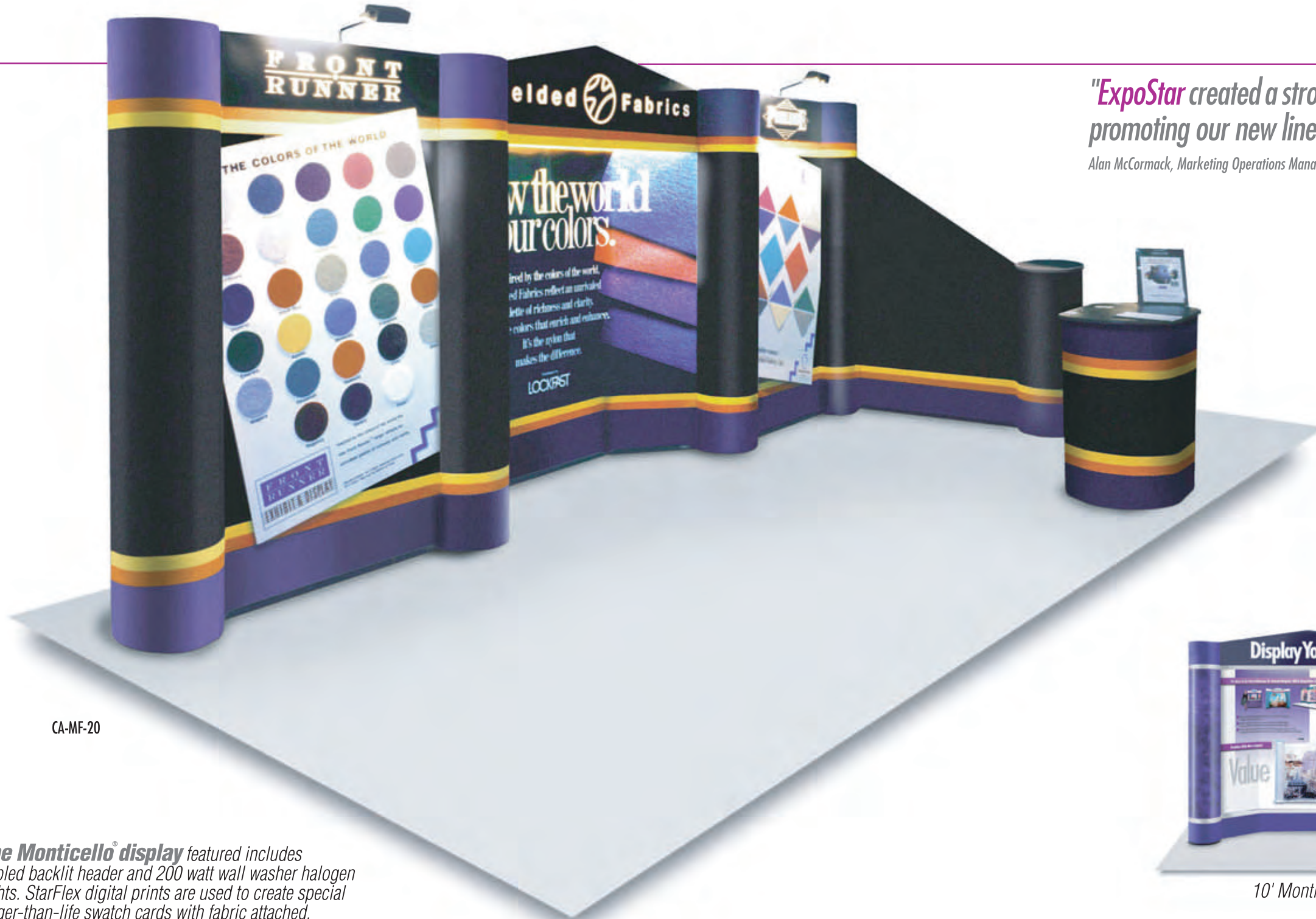


CA-FC-20

*The Monticello Display featured is a full graphic solution with MegaMural graphics, printed rollable columns, stairstep backlit header, video tower and counter.*



CA-AA-20



*"ExpoStar created a strong concept. The giant fabric cards display actual samples promoting our new line of fabrics. The overall effect is a knockout!"*

*Alan McCormack, Marketing Operations Manager, Melded Fabrics*

Versatility is the cornerstone of the ExpoStar panel system. Whether you need a tabletop, 10', 20', or 20' x 20' island, ExpoStar displays will satisfy your most demanding specifications. Lightweight folding panels are covered in rich fabrics with inlaid stripes. MegaMural graphics may be easily applied with Velcro and magnets to create stunning visual effects. Backlit headers and halogen lighting bring out the best in your display graphics. Our patented rollable columns may be finished in fabric, marble or digital prints to accomplish amazing architectural effects.

CA-MF-20

*The Monticello display featured includes gabled backlit header and 200 watt wall washer halogen lights. StarFlex digital prints are used to create special larger-than-life swatch cards with fabric attached.*

*20' Monticello with backlit gabled header and marble finish columns.*

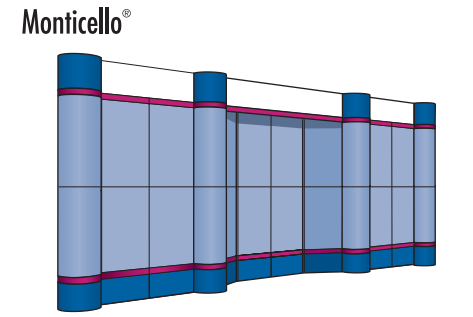


*10' Monticello.*

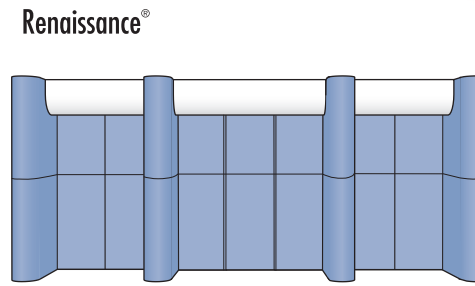
*ExpoStar portables will convert from 10' to 20' exhibit space with ease.*

*Maximize your display investment with our versatile panel and column system.*

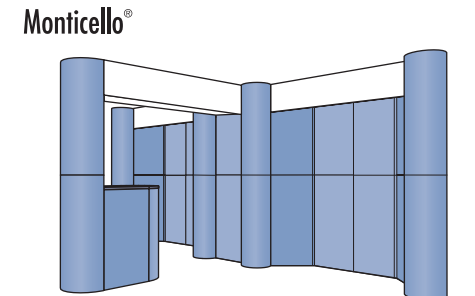
**20'** 20' with backlit header



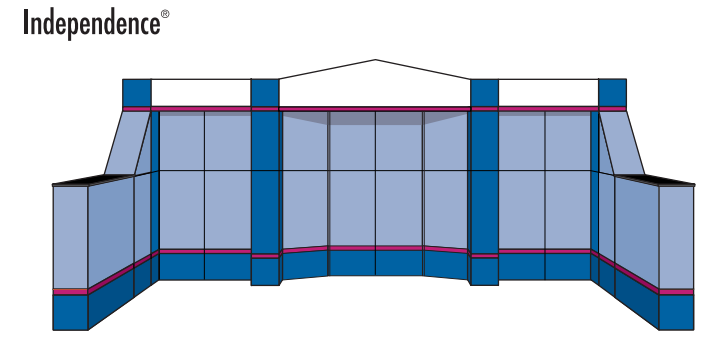
**20'** 20' with curved header



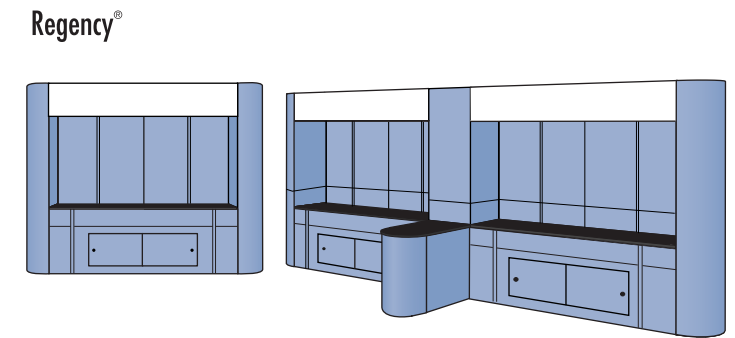
**20'** 20' with tower and bridge



**20'** 20' with gabled header and side counters



**20'** 20' with recessed counters easily converts to 10' unit



# Island Displays

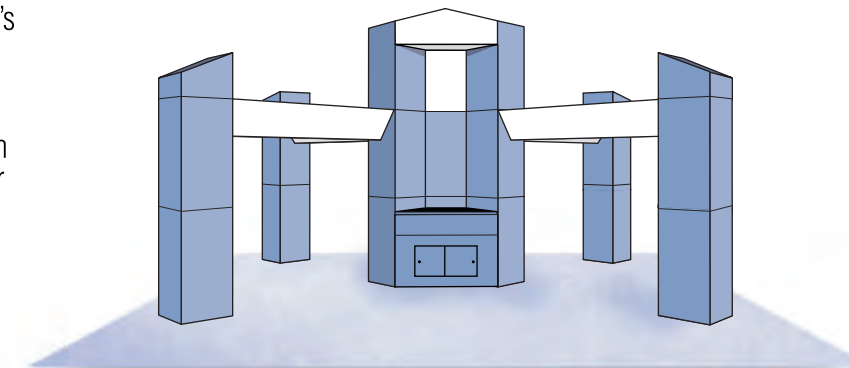
If your marketing plan includes making a big splash at your next tradeshow but the budget does not include a truck-load of custom display components, then ExpoStar's Island series may be your best solution. Use ExpoStar's unique rollable columns with our versatile folding panel system to create spaces that will turn heads and draw a crowd. Towers and bridges with backlit graphics will burn through the competition. ExpoStar islands will make your next show a winner!

*The 20' x 20' Portable Island display featured includes backlit rotating tower header and backlit bridge headers. Metallic gold vinyl applied to the 24" diameter rollable columns enhance the "cutaway" effect of the large format closeups. Two color ExpoStar inlaid fabric stripes accent and add texture.*

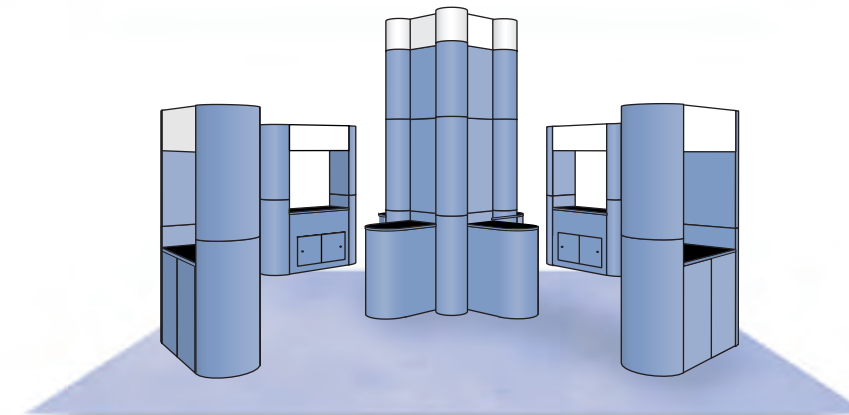


MC-20/20-RTH

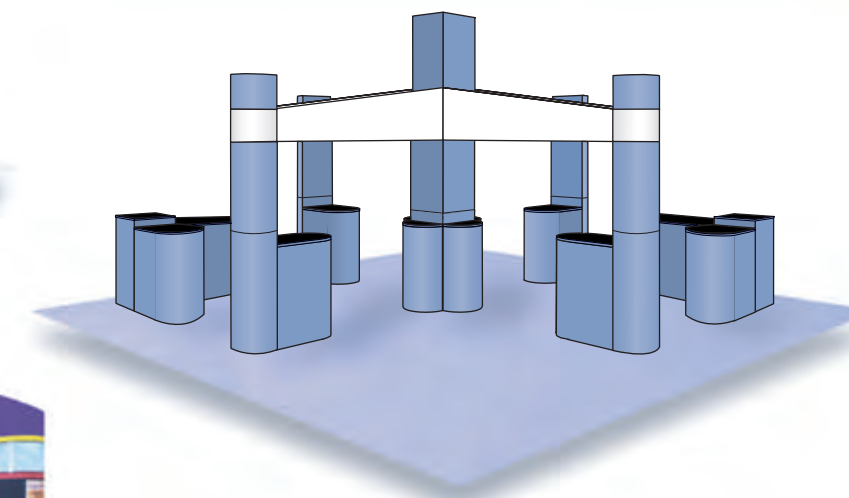
20' 20' x 20' Independence Island



20' 20' x 20' Tower With Regency Counters



20' 20' x 20' Regency Island



MC-20/20-BL



*This 20' x 20' Island (right) includes WrapSurround™ backlit bridge header graphics, backlit tower header and 24" diameter rollable columns with inlaid fabrics.*

# Versatile Configurations

*These twenty foot in-line MegaMural displays appear to be solid as bricks and mortar but in reality are lightweight portables that easily transport in molded cases with wheels.*

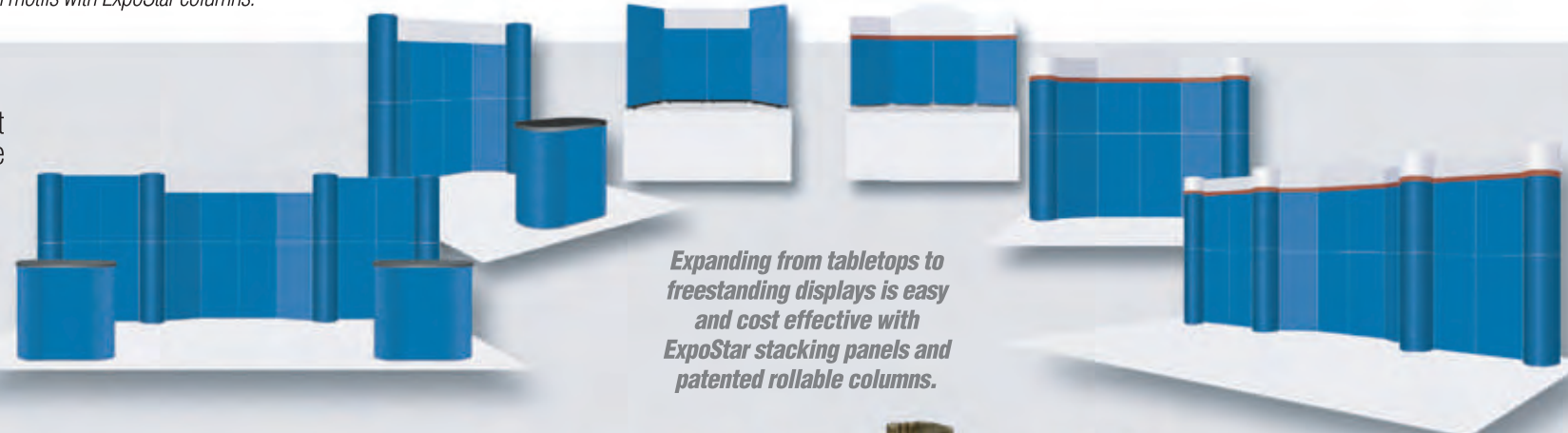


*Explore an array of design motifs with ExpoStar columns.*



**W**ant the economy and versatility of a lightweight portable *and* a custom architectural look? Even though ExpoStar's durable panel display system expands easily from tabletop to freestanding 20' with stacking panels, our

displays have a solid look that is usually associated with more expensive and much less portable custom displays. Graphics simply attach with Velcro or magnetic strips. Each display will fit into handy molded cases.



*Expanding from tabletops to freestanding displays is easy and cost effective with ExpoStar stacking panels and patented rollable columns.*

If your tradeshow marketing program needs to have flexibility, then ExpoStar® has created the system you've been looking for. Change your display to fit your particular exhibit needs whether large or small. Exclusive inlaid stripes,

patented rollable columns and trademarked Arch-Top™ will give you extra impact show after show. Why be limited? Pack the versatile ExpoStar® system for your next exhibit and **Display Your Best.™**

*Custom columns may be created in a variety of shapes. The twenty foot freestanding display (below) features backlit columns for an even more dramatic effect.*



*From wooden posts (left) to faux stucco columns (below) ExpoStar columns and MegaMural graphics enhance your message and get valuable attention for your company.*



# Next Day Displays™

Faster than a speeding deadline, ExpoStar panel systems look fantastic and they are ready to ship today!  
These units are value packed with premium quality features like patented rollable columns\*, Showtime™ fabric display surface, independent hinge system, blank header and optional halogen lights.

**Ask how you can save with our Deluxe Case Package!**

\*ExpoStar Patented Rollable Columns are included with the Palladian freestanding and Ready-Set-Show freestanding displays.

**Display orders placed by 12:00 noon EST will ship same day, or order by 5:00pm EST and your display will ship the next business day.\***

\*For large quantity orders call for lead times.

Shown with optional L2 Halogen Lights

Shown with optional L2 Halogen Lights



**DC**  
Deluxe Case Package  
Cordura  
Panel Case

## 1 Ready-Set-Show Mini-Tabletop

Flat Dimensions 58"x36" Panel Size 18"x 36"  
1 Case / A(CS1)12lbs, B(DC)15lbs

**A \$345** Corrugated Shipper  
**B \$495** Deluxe Case Pkg

## 2 Ready-Set-Show Tabletop

Flat Dimensions 92"x46" Panel Size 22"x 46"  
1 Case / A(DC1)30lbs B(CS1)50lbs

**A \$595** Corrugated Shipper  
**B \$795** Deluxe Case Pkg

## 3 Palladian Mini-Tabletop

Flat Dimensions 58"x36" Panel Size 18"x 36"  
1 Case / A(CS1)12lbs B(DC1)15lbs

**A \$475** Corrugated Shipper  
**B \$625** Deluxe Case Pkg

## 4 Palladian Tabletop

Flat Dimensions 92"x 46" Panel Size 22"x 46"  
1 Case / A(CS1)30lbs B(DC1)42lbs

**A \$795** Corrugated Shipper  
**B \$995** Deluxe Case Pkg

Flat Dimensions 92"x 92" Panel Size 22"x 46"  
2 Cases / A(CS1)50lbs, (CS2)25lbs, B(DC1)72lbs, (DC2)42lbs

**A \$2295** Corrugated Shipper  
**B \$2640** Deluxe Case Pkg

## 5 Ready-Set-Show Freestanding



**L1**  
200 Watt Wall Washer  
\$145 ea.

**L2**  
75 Watt Wireform  
\$125 ea.

### Optional Halogen Lights

Choose either 75 watt wireform spotlight or 200 watt wall washers. Dramatically increase readability and brilliance of display graphics.

**CS2**  
Corrugated Graphics Shipper

**CS1**  
Corrugated Panel Shipper



**Backlit Header**

**Choose Gray Or Black Columns.**

Includes 12"x 80" Lexan header with magnets and two halogen light bars.

## 6 Palladian Freestanding

Flat Dimensions 58"x36" Panel Size 18"x 36"  
2 Cases / A(CS1)48lbs, (CS2)25lbs B(DC1)64lbs, (DC2)40lbs

**A \$2395** Corrugated Shipper  
**B \$2740** Deluxe Case Pkg



**All units are reversible!**  
Inlaid accent stripes are standard on both sides of Next Day Displays.  
**No extra charge!**

### Molded Polyethylene Cases

**Save with our deluxe case package!**

Features deluxe flat panel case and Smartpak IQ® rollable column case. Both cases have wheels for easy transport.

**Save \$95 on tabletop units.**

**Save \$125 on freestanding units.**

**DC2**  
Deluxe Case Package  
Molded Graphics Case

**DC1**  
Deluxe Case Package  
Molded Panel Case

Shown with optional L1 Halogen Lights



**Choose Gray Column With Red Stripe or Black Column with Blue Stripe.**  
Includes extra Velcro column stripes for reverse side to match header stripe.



# Self-Packing Displays

Imagine! A display that has everything you need *all in one package*. In a hurry? ShowMax will set up in less than a minute! There are no cases or padding materials to be stored, and that means no more waiting around after



the event is over! Graphics remain inside for transport, so they are ready-to-show when you open the display. In-line skate wheels, molded-in pull bar and innovative retractable handle give you more comfortable accessibility from any position. ShowMax features blow-molded double wall

reinforced panels joined by coextruded hinges. Panels lock together, creating an exterior protective shell. After you fold up ShowMax, Franzen precision lockable latches are on the job to keep your presentation safe and sound during storage or until the next show. *Maximize Your Potential* with ShowMax tabletop displays!



**ShowMax**  
Self-Packing Tabletop Display

**\$995\***

Includes Styrene Header and Halogen Lights.

To create a full mural image, trim four graphic panels to 35 7/8" x 18 1/2".

72" x 36" Display Area.

Weighs 37lbs.

\*Price does not include graphics.



Velcro-ready fabrics available in Purple, Black, Blue and Silver.

Shown on 6' table

**Both the ShowMax Tabletop and the ShowStyle Briefcase** feature folding blow-molded panels that eliminate the need for extra cases and protect display graphics during storage and transport.

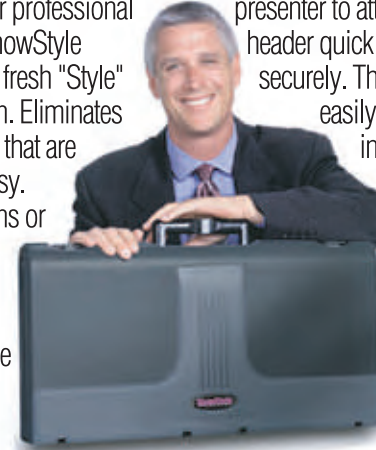
Whether you are a professional presenter or give an occasional report, looking your professional best is vital. The ShowStyle briefcase will bring fresh "Style" to your presentation. Eliminates the need for panels that are awkward and clumsy. Photos, charts, signs or other visuals easily attach to the Velcro ready panels. Each ShowStyle briefcase

includes a white arch-top header with four tabs that enable the presenter to attach the header quickly and securely. The header easily packs away into special indentations located on the center panel's

back side. After a presentation, ShowStyle folds back into a "briefcase" with attached visual elements still in place for transport. You'll love our exclusive hideaway handle grip. Push down to show, pull up to go. Walk in with ShowStyle, and make your next presentation an open and shut case for success.



**ShowStyle**  
Self-Packing Briefcase Display



ShowStyle morphs from a briefcase to a 48" x 24" display in seconds!

**\$295\***

Includes Arch-Top Header.

Using charts, graphs or photos? Simply apply Velcro dots and press on!

Easy set up! Unfold, pop on the header and you're ready to show!

Weighs 10lbs.

\*Price does not include graphics.



Graphics remain in place when you transport ShowStyle.



Shown on 4' table.  
Velcro-ready fabrics available in Purple, Black, Blue and Silver.

# Graphics Cases

Don't let the sleek lines and glamorous blue pearlescent finish fool you, IQ is strong and secure even under the most demanding field conditions. The new Smartpak IQ case is blow-molded to allow the use of a higher density polyethylene than conventional roto-

molded graphics cases. Our computer modeled contours are engineered to add even greater reinforced strength. When you ship with Smartpak you can rest assured that your precious cargo will arrive safe and sound!

Superior durability, along with new easy handling features like in-line skate wheels, quick-flip two-way lid, and balance compensation pull bar makes Smartpak IQ the most innovative large format graphics case you've ever seen!

Available in 12" and 16" diameters.



Lengths from 32" to 72".



Double reinforced lid features unique 2-way hinge and Franzen security lock.

Nylon carry strap with adjustable shoulder pad attaches quickly and securely with black powder coated steel hardware.

High performance in-line skate wheels with sealed bearings reduce drag.

Running gear is protected by custom molded wheel covers.

Patent Pending



Cutaway, sculpted and contoured sections are precision engineered to add strength and reduce overall bulk. Blow-molded to allow the use of a higher density, more durable polyethylene than conventional rotational molded cases.

The original Smartpak gray cases are still available in all sizes.



**Smartpak Graphics Cases** have all the features you want to insure the protection of your large format prints.

# Banner Displays

**Magicpak Banner Displays** are ready when you are. Set up in less than 60 seconds! It really is display magic!

Produce astounding professional quality visuals "with the greatest of ease". Anyone who has ever set up awkward or complicated display systems will appreciate the magical convenience of Magicpak. Our ten pound display system will instantly produce an eighteen square foot free-standing

A real show stopper! with easy set up!



display without using bulky panels or folding frames. The real magic is in the

precision tension roller that enables anyone to make dazzling graphics "appear" or "disappear" in less than sixty seconds with virtually no effort. After the presentation, Magicpak's edge-to-edge graphic may be transported or stored, safely rolled inside the ultimate protective shell.



**Magicpak**  
Retractable Banner Display

\$495\*

Includes Cordura Carrying Case.  
\*Price does not include graphics.



\$395\*

Includes Cordura carrying case.  
\*Price does not include graphics.

## New! Banner Stand Displays

Easily create seamless backwalls for 8' to 10' display by linking three or four Banner Stands.



Weights only 7.5 lbs! Our new tension rod banner stand system is constructed with carbon fiber rod and aluminum base. Change graphics quickly with easy to use snap-on header bar and base.

Pack up to four banner displays in a 12" x 38" Smartpak IQ graphics case.



Shown with dealer demo graphic



**ExpoStar**<sup>®</sup>  
Display Your Best.<sup>™</sup>

# GRAPHICS & Accessories

*ExpoStar<sup>®</sup> Marble finishes add architectural detail and depth. Use in combination with fabrics and MegaMural graphics to create stunning effects.*

*Durable Transport And Storage Cases protect your display investment show after show. Available in a wide variety of types and sizes to fit your requirements.*

*ExpoStar<sup>®</sup> fabrics are the best quality, available in a wide variety of colors and textures to accent and enhance your display graphics.*

If your display doesn't have visual impact, it will be lost in the crowded trade show environment. Choose from a rainbow of fabric colors and marble style vinyls for striking effects. The ExpoStar creative team will work with your materials to create just

the right mood to draw in potential clients. Professional quality illustrations and photography are great, but you may have snapshots and doodles. ExpoStar's in-house designers, high end computer systems and large format printers make the possibilities virtually endless.

ExpoStar accessories are available to enhance your presentation and protect your valuable display materials. Our wide selection of halogen lighting is an excellent way to increase your display's presence on the show floor. Don't take a chance on damage to your expensive large mural graphics because of inadequate protection. Our full

line of Smartpak IQ<sup>®</sup> blow molded cases provides the ultimate protective shell for your display graphics, and will withstand years of tough tradeshow use.

*Contact ExpoStar today for the dealer nearest you!*

*Display Your Best<sup>™</sup> with ExpoStar<sup>®</sup> products at your next tradeshow.*

*Halogen Lighting dramatically increases readability and visual impact of display graphics.*

WW-200  
200 watt  
wall washer

HL-75  
75 watt  
wire form

*MegaMural<sup>™</sup> Graphics will transform ordinary photographs into dynamic sales tools for your next trade show.*

Monticello, Regency, Ready-Set-Show, Palladian, Renaissance, Independence, MegaMural and ExpoStar are Registered Trademarks of ExpoStar Displays, Inc. Display Your Best is a Trademark of ExpoStar Displays, Inc. The Arch-Top shape and display silhouette is protected by the US Patent Office, Trademark #'s 2,068,109, 2,048,424, 2,048,441, and 2,048,423. Monticello Rollable Columns are protected by US Patent # 5,439,043. Curved End Caps are protected by the US Patent # 5,611,384.