

Display Planner & Price Guide



Display Your Best.™

ExpoStar®

Displays And Graphics

Effective January 1, 2004

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ABOUT EXPOSTAR DISPLAYS

Hardly a trade show opens these days without evidence of the innovation and excellence of ExpoStar Displays somewhere on the show floor.

From the distinctive elegance of our trademarked arch-top folding displays to the compelling presence of our unique patented column design, ExpoStar's powerful portables provide display solutions to trade show challenges for clients large and small all across America.

When it comes to powerful portable displays that stop people in their tracks on the trade show floor, there's only one ExpoStar.

Large Format Color Graphics

ExpoStar offers a full service graphics department with a staff of talented designers to help in all phases of planning and designing your display. Using state-of-the-art graphic computers and large format color printers we can work with existing artwork or create spectacular murals from your slides, prints or artwork.

Shipping Information

Our production time is one of the fastest in the industry and your shipment is monitored every step of the way with our UPS Maxitrac and FedEx Ship Manager ground computer terminals. Most display orders ship 10 working days from the receipt of order with a 50% deposit. For complex graphics please allow 3 weeks to avoid rushing the design process. Please figure shipping times when placing your order. Next day, 2nd day or 3rd day shipping is also available.

EXPOSTAR MAKES ORDERING EASY

Whether you're an old hand at working with trade show displays, or this is the first time you've even thought about it, ExpoStar makes ordering easy.

Your time is valuable, so look over the material in this guide carefully. It will help you as we move through the selection and design process, helping you be better informed in every decision you make along the way.

This guide is designed to make the selection process simple by grouping by size. Custom configurations of standard designs are available which make your choices limitless.

Working with our Authorized Dealers

ExpoStar maintains a network of authorized dealers all across the country. This gives you excellent, at-your-fingertips service as you select the ExpoStar display system that best meets your needs and design the graphics that will ultimately tell your story.

To locate an authorized dealer nearest you, call 1-800-553-4445 or visit the ExpoStar web site at www.expostar.com and click on *Dealer Search*. Our web site also offers a wide variety of images, configurations, information and downloads to help you choose the display best suited to the needs of your next tradeshow experience.

All ExpoStar Displays are built by skilled craftsmen using only the finest display materials available. All materials and workmanship are guaranteed against defects for five years from the original date of purchase.

PANEL SPECIFICATIONS

HOW TO USE THIS GUIDE

Displays by ExpoStar offer you maximum flexibility. Each display in this guide features several versions of that system most often chosen by our customers. In most cases, that display or a slightly altered version of that system will fit your needs. However, because of the component-based concept of all ExpoStar displays, you have complete flexibility to create any kind, style or size of display you need. Just ask your authorized dealer to help you decide which ExpoStar solution best suits your tradeshow needs.

ABOUT OUR GRAPHICS SERVICES

As well as specializing in top-quality display kits and accessories, ExpoStar offers a fully staffed design department to assist you with your graphic needs. We gladly provide quotes for graphic services and materials for your display.

Our design staff has a wide range of capabilities including:

- Assisting you in designing your display using your existing promotional materials.
- Creating high-end computer generated graphics from photographs, illustrations and text, such as our large MegaMural Graphic designs.
- Creating header graphics and reproducing logos for corporate identity.
- Mounting and laminating photographs and artwork.
- Producing signage and text panels for your display panels in vinyl or large format color printers.

Call for more information about our services. ExpoStar offers a turnkey approach to portable displays.

The following size specifications define ExpoStar's basic and Arch-Top display panels (see next section— Displays).

ExpoStar also provides customized components, like columns, curve panels, towers, bridges and counters. Combine these components with our basic panels to increase the visual impact of your display.

BASIC PANELS

ExpoStar's standard displays are based on a uniform size panel. Using these panels as building blocks, we can construct any configuration you need for your display.

Single Panel
22" x 44", 4.5 lbs.

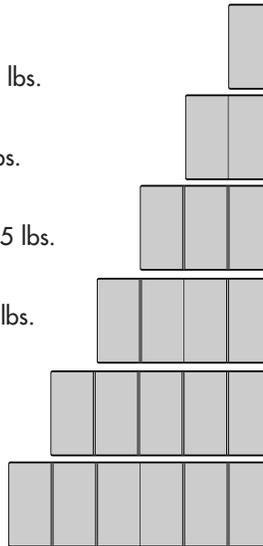
Double Panel
44" x 44", 9 lbs.

3-Panel
68" x 44", 13.5 lbs.

4-Panel
90" x 44", 18 lbs.

5-Panel
114" x 44"
23 lbs.

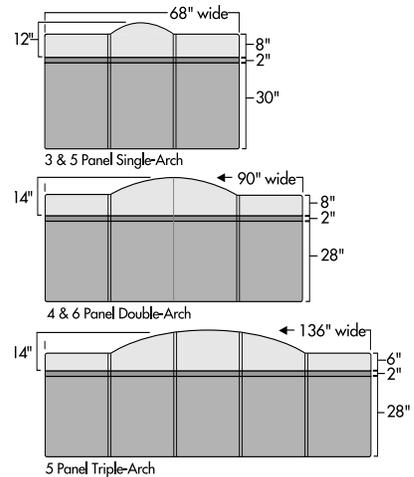
6-Panel
136" x 44"
27 lbs.



ARCH-TOP PANELS

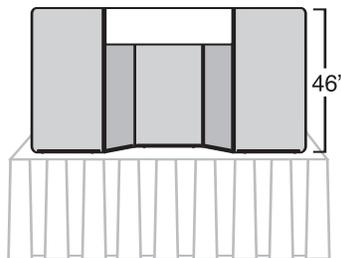
All standard Arch-Top displays have a 2" accent stripe and header stripe on front side, solid color on back. Stripes are optional on back.

The following chart is provided to assist in placement and location of graphics.



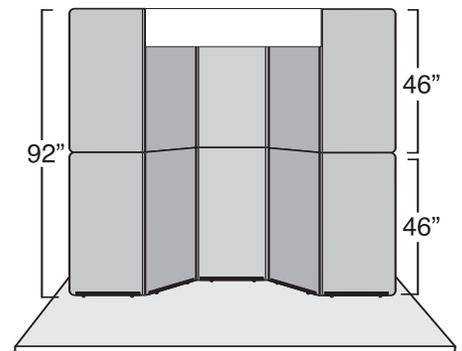
For example:

A 5-Panel Tabletop Display



Single panel height 46"

A 10-Panel Freestanding Display



Stacked panel height 92"

Prices and specifications subject to change without notice

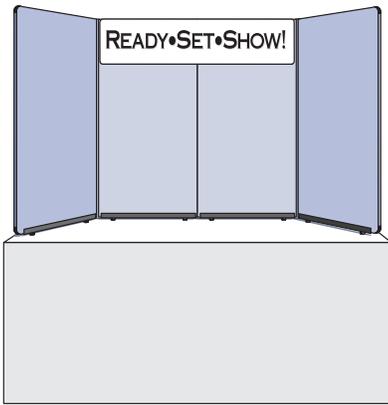
TABLETOP DISPLAYS

ABOUT OUR TABLETOPS

- ExpoStar offers a variety of tabletop styles and sizes. All are light weight, versatile, set up quickly and ship in one case.
- Bases can be added to tabletops to create a freestanding display.
- ExpoStar introduces the new Rollaflex design featuring ExpoStar's patented rollable columns with rollable center panel.

* The Standard Fabric price includes fabric covering front and back of display. The Fabric Upgrade listing indicates Front Runner® or Prelude® fabric upgrade on front and standard fabric on back. For fabric upgrade on back, add \$10 per panel.

* Palladian Arch-top display shape and silhouette are protected by trademark #'s 2068109, 2048424, 2048423, 2048441.



RSS•4T - Ready-Set-Show
10"x44" radius header, one carton, 30lbs.
\$595 Standard Fabric
\$635 Fabric Upgrade*

RSS•6MS - Mid-Size Tabletop

Our Mid-Size tabletop comes with 18" wide panels. This 6-panel display with backlit header is ideal for an 8' table. Includes light bar and corrugated case. Ship wt. 35lbs.
\$695 Standard Fabric
\$740 Fabric Upgrade*

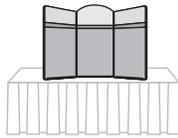


EPT•04A2 - 4-Panel Tabletop Palladian

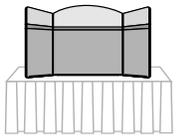
This 4 panel shown on a 6' table. Add base and columns to create 10' Monticello Freestanding Display.
\$795 Standard Fabric
\$835 Fabric Upgrade*



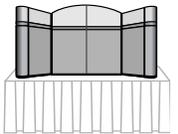
Palladian



EPT•03A1
3-Panel Tabletop
Clear arched header, one carton, 25 lbs.
\$595 Standard Fabric
\$625 Fabric Upgrade*



EPT•04A2
4-Panel Tabletop
Clear arched header, one carton, 30 lbs.
\$795 Standard Fabric
\$835 Fabric Upgrade*



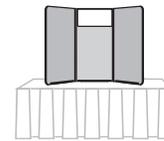
EPT•04A2C
4-Panel Tabletop•Curve
Clear arched header, one carton, 30 lbs.
\$995 Standard Fabric
\$1055 Fabric Upgrade*

STANDARD PALLADIAN STRIPE SPECIFICATIONS

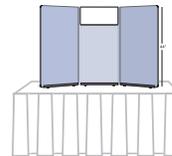
All Palladian Arch-Top Displays feature Palladian Arch-Top header stripe and 2" accent stripe on front, solid color on back. Stripes on back of the display are optional.

Additional striping is optional. Custom striping is also available. Standard Fabric, Tempo or Showtime may be combined with Upgrade Fabric, Fronrunner or Prelude, for contrasting fabric textures.

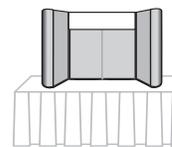
Ready-Set-Show



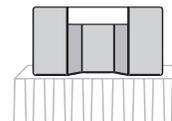
RSS•3MT
3-Panel Mini-Tabletop
8"x 18" radius header, 18"x36" panels, 25lbs.
\$345 Standard Fabric
\$375 Fabric Upgrade*



RSS•3T
3-Panel Tabletop
10"x 22" radius header, one carton, 25 lbs.
\$395 Standard Fabric
\$425 Fabric Upgrade*



RSS•4TC
4-Panel Tabletop•Curve
10"x 44" radius header, one carton, 35 lbs.
\$795 Standard Fabric
\$845 Fabric Upgrade*



RSS•5T
5-Panel Tabletop
12"x 44" backlit header, one carton, one light bar, 37 lbs.
\$895 Standard Fabric
\$955 Fabric Upgrade*

TABLETOP DISPLAYS



EPMT-03A1 - Mini Palladian*
Clear arched header, one carton, 25lbs.
\$475 Standard Fabric
\$495 Fabric Upgrade•

*Optional Padded Cordura Bag \$100

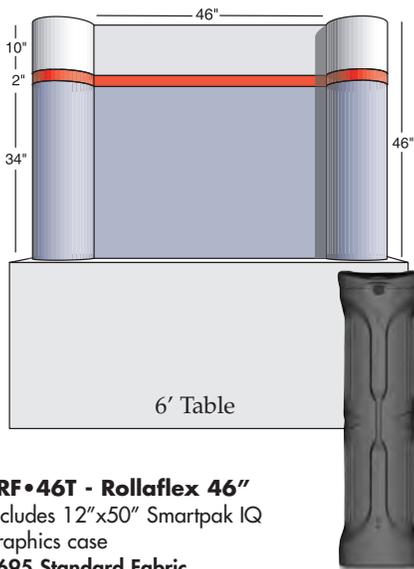
ABOUT MINI-TABLETOPS

- Mini-Tabletops are ideal for recruiters, sales reps and presentations.
- Panel sizes 18" x 36".
Entire tabletop packs into case 20" x 36" x 4".
- Total weight with case is 20lbs.
- Also available as 5-panel or 6-panel tabletops.

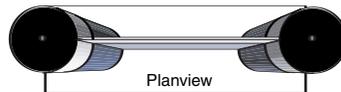


RSS4MT- Mini Ready•Set•Show*
8"x36" radius header, one carton, 30lbs.
\$495 Standard Fabric
\$535 Fabric Upgrade•

*Optional Padded Cordura Bag \$100



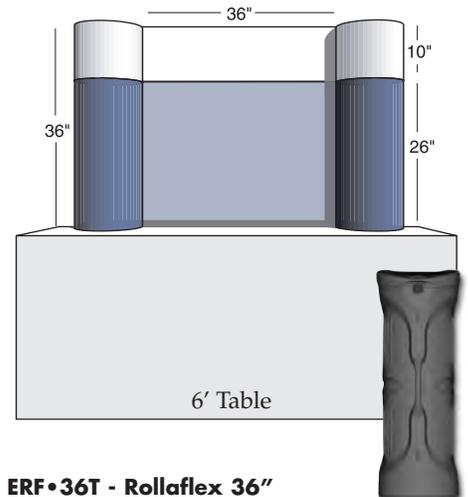
ERF•46T - Rollaflex 46"
Includes 12"x50" Smartpak IQ graphics case
\$695 Standard Fabric
\$735 Fabric Upgrade•



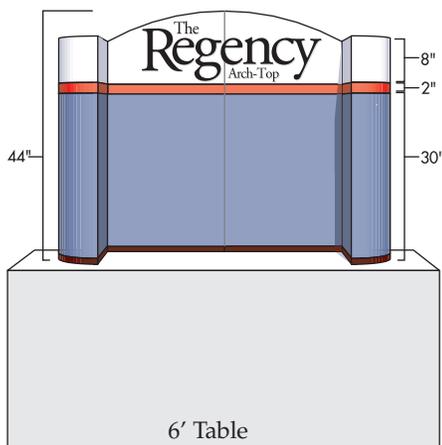
ABOUT ROLLAFLEX TABLETOPS

- Rollaflex design features ExpoStar's patented rollable columns with rollable center panel.
- Entire unit fits in 12" x 38" or 50" Smartpak Graphics Case.
- Rollaflex can be covered with fabric, flexible marble laminate or large format mural graphics.
Graphics quoted separately

Optional 75w Halogen Spotlights \$125 each

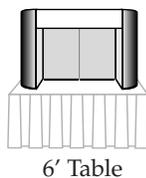


ERF•36T - Rollaflex 36"
Includes 12"x38" Smartpak IQ graphics case
\$595 Standard Fabric
\$625 Fabric Upgrade•

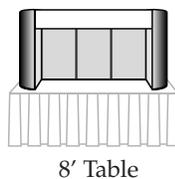


ERT•44A2 - Regency Arch-Top
\$895 Standard Fabric
\$955 Fabric Upgrade•

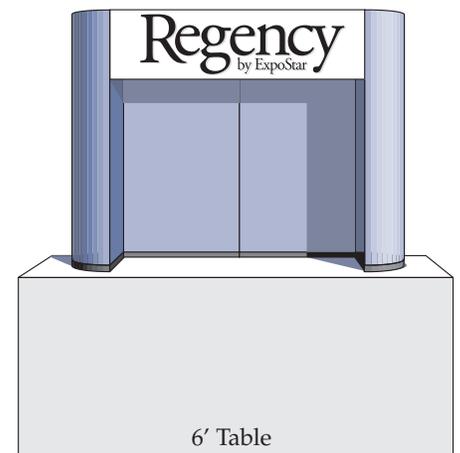
Regency



ERT•44
2-Panel Tabletop
44" backwall, 12" x 44" backlit header and light bar, one carton, 35 lbs.
\$895 Standard Fabric
\$955 Fabric Upgrade•



ERT•66
3-Panel Tabletop
66" backwall, 12" x 69" backlit header and light bar, one carton, 40 lbs.
\$935 Standard Fabric
\$995 Fabric Upgrade•



ERT•44T - Regency
\$895 Standard Fabric
\$955 Fabric Upgrade•

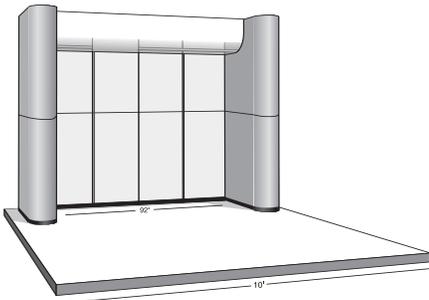
TENFOOT FREESTANDING DISPLAYS

ABOUT OUR TENFOOT DISPLAYS!

- All displays include blank header.
- The required number of corrugated shipping cartons are provided with each display kit. Ship weight includes corrugated cartons.
- Create 20' or larger displays by joining any combination of free-standing units with fabric-covered joiner strips.
- Standard striping includes inlaid header stripe and 2" accent stripe on front. Stripes may be added as desired.

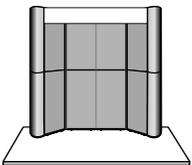
* The Standard Fabric price includes fabric covering front and back of display. The Fabric Upgrade listing indicates Front Runner® or Prelude® fabric upgrade on front and standard fabric on back. For fabric upgrade on back, add \$10 per panel.*

Renaissance

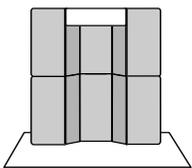


RSB•8 - 10' Renaissance
 Display 8-panel folding backwall. Includes new convex backlit header and 2 light bars. Ships in three shipping cartons.
\$2695 Standard Fabric
\$2895 Fabric Upgrade*
\$520 - 1 molded case, 1 column case

Ready-Set-Show

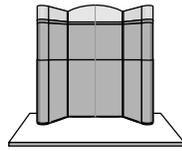


RSS•8C
8-Panel Freestanding
 12" x 69" backlit header, light bar, curved end caps, two cartons, 35 lbs. each.
\$1775 Standard Fabric
\$1895 Fabric Upgrade*
\$1435 without curves

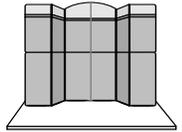


RSS•10
10-Panel Freestanding
 12" x 44" backlit header, light bar, two cartons, 33 lbs. each.
\$1695 Standard Fabric
\$1795 Fabric Upgrade*
 (add \$380 for curves)

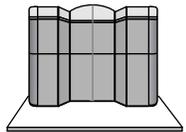
Palladian



EPF•08A2C
8-Panel with Curves
 Clear header, two cartons, 35 lbs. each.
\$1895 Standard Fabric
\$1995 Fabric Upgrade*



EPF•12A2
12-Panel Freestanding
 Clear header, two cases, 42 lbs. each.
\$2195 Standard Fabric
\$2295 Fabric Upgrade*



EPF•12A2C
12-Panel with Curves
 Clear header, curved end panels, two cartons, 47 lbs. each.
\$2595 Standard Fabric
\$2695 Fabric Upgrade*

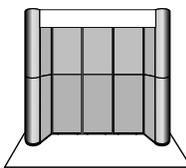
STANDARD PALLADIAN STRIPE SPECIFICATIONS

All Palladian Arch-Top Displays feature Palladian Arch-Top header stripe and a 2" accent stripe on front side, solid color on back. Stripes on the back side of the display are optional.

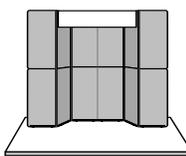
Stripes may be added or deleted as desired. Custom striping is also available. Standard Fabric, Tempo or Showtime may be combined with Upgrade Fabric, Frontrunner or Prelude, for contrasting fabric textures.

EPF-1 2A2C - 10' Palladian

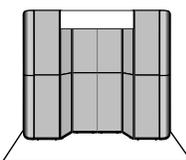
This display features inlaid fabric stripe. Lighting is two 75 watt halogen spotlights.
\$2595 Standard Fabric
\$2695 Fabric Upgrade



RSS•10C
10-Panel Freestanding
 12" x 80" backlit header, two light bars, curved end panels, two cartons, 37 lbs. each.
\$2295 Standard Fabric
\$2435 Fabric Upgrade*



RSS•12
12-Panel Freestanding
 12" x 60" backlit header, light bar, two cartons, 40 lbs. each.
\$1995 Standard Fabric
\$2115 Fabric Upgrade*



RSS•12C
12-Panel Freestanding
 12" x 60" backlit header, light bar, curves, two cartons, 45 lbs. each.
\$2495 Standard Fabric
\$2655 Fabric Upgrade*



RSS•12C - Ready-Set-Show

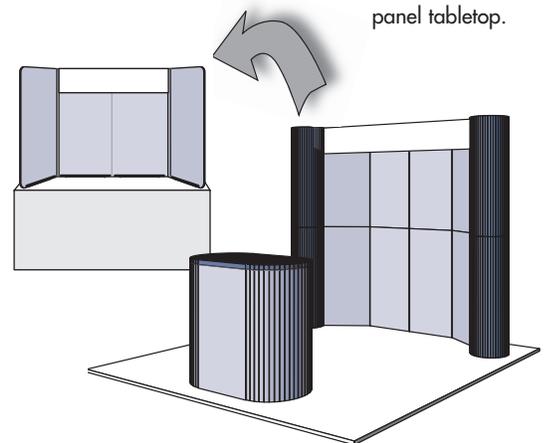
This 12 panel features a 12" x 60" backlit header, 3 bulb light bar and curved end caps. Shown with optional 10" accent stripe and matching 4-panel counter.
\$2735 Standard Fabric
\$2875 Fabric Upgrade (front only)
\$855 ED4-40 Counter (as shown)

TEN FOOT FREESTANDING DISPLAYS

Monticello



The center section, top or bottom, of our ten foot Monticello can easily be used as a four panel tabletop.



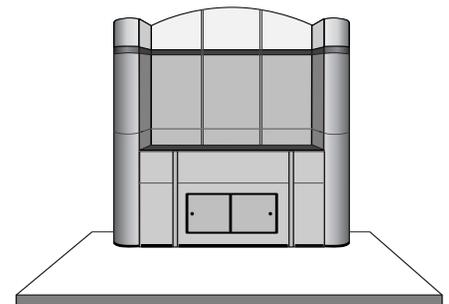
EMC•8C-BL - 10' Monticello

Includes 80"x12" backlit header. Ships in one HDSC-W molded shipping case and one 12"x50" Smartpak shipping case (cases optional) Shown with optional ECCM-40 counter. **\$2295 Standard Fabric**



MC•8C2-BL - 10' Monticello with 80" Backlit Header

Includes two columns, 3 bulb light bar, 2" base accent stripe and header stripe. **\$2885 Standard Fabric**
\$2995 Fabric Upgrade*



ERF•6A3C - Regency 8' Arch-Top with Recessed Counter.

Shown with arch-top header with inlaid fabric stripes and 40" high counter with sliding doors. Ships in three cartons, 50 lbs. each. **\$2895 Standard Fabric**
\$3095 Fabric Upgrade*

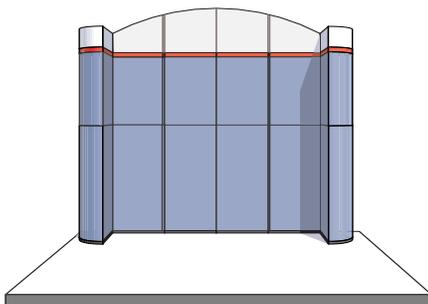
MC•8C2-A2 - 10' Arch-Top Monticello

Includes two columns, 2" accent and header stripe on front side, solid color on back. Includes clear Lexan® header. Ships in two cartons. Lighting shown is two 200 watt wall washers. 50 lbs each. **\$2395 Standard Fabric**
\$2555 Fabric Upgrade*
\$145 Wall Washer (each)



MC-8C2-BL Monticello

This display features an inlaid fabric base accent stripe as well as header stripe, backlit header and counter. Graphics are created on large format digital printers. **\$2885 Standard Fabric**
\$2995 Fabric Upgrade*
\$1065 optional counter with stripes

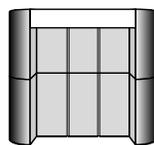


ERF•8A4 - Regency 10' Arch-Top Display
Shown with arch-top header with inlaid fabric stripes. Ships in three cartons, 50lbs. each. Fits in 10' booth. **\$2745 Standard Fabric**
\$2925 Fabric Upgrade*

Regency

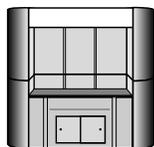
ERF•6 6-Panel Freestanding

12" x 70" backlit header, light bar, two cartons, 45 lbs. **\$2270 Standard Fabric**
\$2410 Fabric Upgrade*



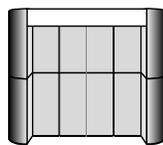
ERF•6RC 6-Panel Counter

12" x 70" backlit header, light bar, 20" x 69" counter, three cartons, 45 lbs. each. **\$2795 Standard Fabric**
\$2935 Fabric Upgrade*



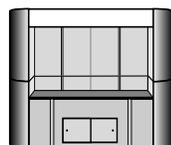
ERF•8 8-Panel Freestanding

12" x 92" backlit header, two light bars, two cartons, 50 lbs. each. **\$2695 Standard Fabric**
\$2875 Fabric Upgrade*



ERF•8RC 8-Panel Counter

12" x 92" backlit header, 40" tall counter, two light bars, three cartons, 50 lbs. each. **\$3290 Standard Fabric**
\$3495 Fabric Upgrade*

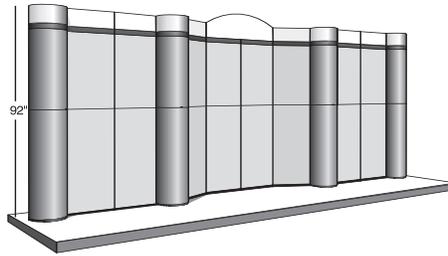


TWENTY FOOT FREESTANDING DISPLAYS

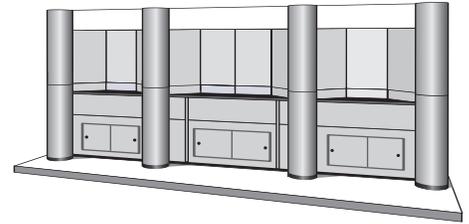
ABOUT OUR TWENTY FOOT DISPLAYS!

- The Monticello displays feature ExpoStar's unique patented rollable columns and are available with backlit headers, or our trademark Arch-Top® header.
- Our Regency displays include our lightweight rollable end caps and backlit headers with lightbars where applicable.
- Renaissance displays with their lightweight rollable end columns use our patent-pending hub design.

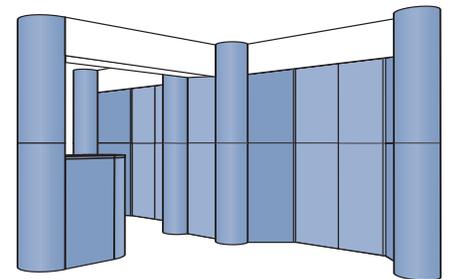
* The Standard Fabric price includes fabric covering front and back of display. The Fabric Upgrade listing indicates Front Runner® or Prelude® fabric upgrade on front and standard fabric on back. For fabric upgrade on back, add \$10 per panel.



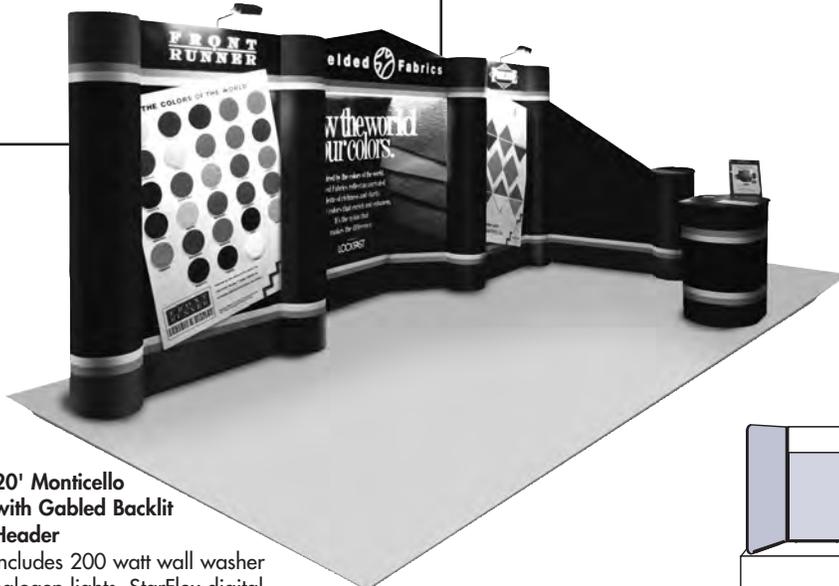
MC•16C4-A2 - 20' Monticello
Includes four columns, 2" accent stripe and header stripe front side, solid color on back. Clear Lexan® header. Ships in three cartons, 50 lbs. each. Can also be used as 8-panel freestanding or 4-panel tabletop.
\$4695 Standard Fabric
\$4975 Front Runner
Optional features:
\$240 Striping on back
\$680 Marble columns (\$85 per column section)
\$815 Molded case upgrade (requires only two molded case and one round case)



MC•20C4-BL - 20' Monticello with Backlit Headers and Counters
Includes four columns, four 3-bulb lightbars, 2" accent stripe and header stripe front side, solid color on back. Three translucent Lexan® headers. Ships in seven cartons, 50 lbs.
\$7595 Standard Fabric
\$7995 Fabric Upgrade*

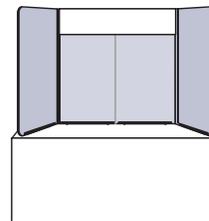


20' Monticello with Backlit Headers, tower and bridge and counter.
Includes four columns, six 3-bulb lightbars, Four translucent Lexan® headers. Ships in six cartons.
\$6995 Standard Fabric
\$7315 Fabric Upgrade*

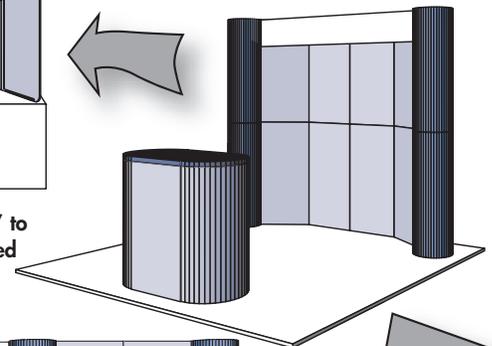


20' Monticello with Gabled Backlit Header

Includes 200 watt wall washer halogen lights. StarFlex digital graphics are used to create special larger-than-life swatch cards with fabric attached.

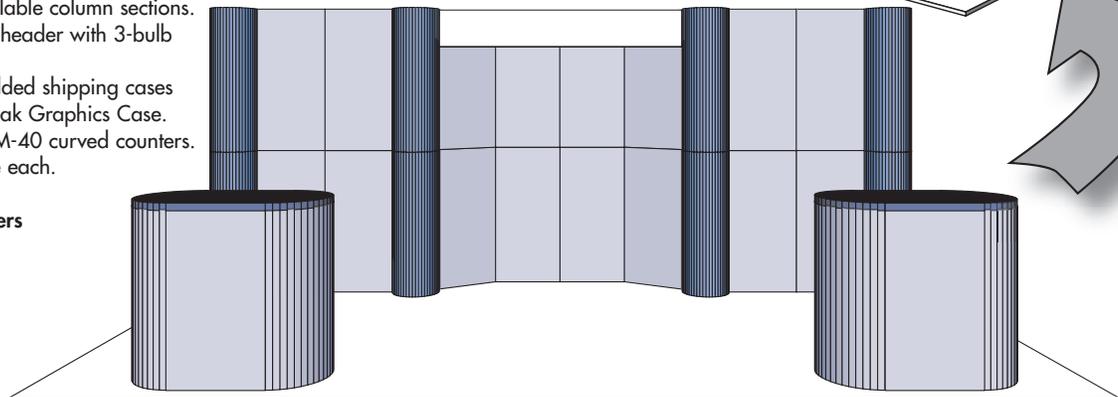


Our 20' Monticello easily transforms from 20' to 10' or Tabletop display, depending on the need or amount of space available to you.



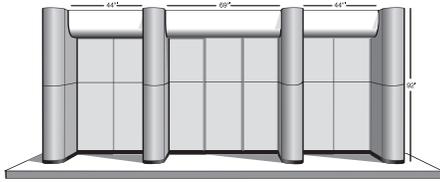
EMC•16C - 20' Monticello

Includes eight patented rollable column sections. Features 12"x 80" backlit header with 3-bulb 100w lightbar. Ships in two HDSC-W molded shipping cases and one 16"x50" Smartpak Graphics Case. Shown with optional ECCM-40 curved counters. Counters ship in one case each.
\$4995 Standard Fabric
\$825 ea. ECCM-40 counters



ExpoStar Arch-Top Displays,
Trademark #'s 2068109,
2048424, 2048423, 2048441

TWENTY FOOT FREESTANDING DISPLAYS



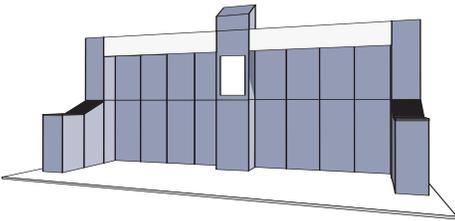
RSB•14 - Renaissance 20' Display

Includes new convex backlit headers and 4 lightbars. Ships in five shipping cartons.

\$4995 Standard Fabric

\$5395 Fabric Upgrade*

\$1040 - 2 molded cases, 2 column cases

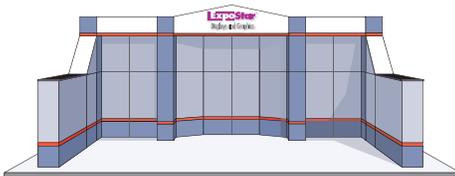


20' Independence with Tower and Bridge

Features patented ExpoStar square columns and angled side counters. Backlit headers are 12"x92" with 22" wide center tower. Opening can be added to tower for AV monitor or backlit graphic. Ships in six cartons.

\$8325 Standard Fabric

\$8595 Fabric Upgrade*



20' Independence with Gabled Header

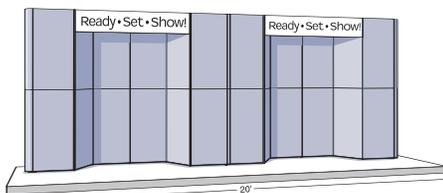
With 44" tall counters create a wraparound 20' in-line booth. Features a gabled backlit header. Pictured with optional accent stripes on base. Ships in six cases.

\$7795 Standard Fabric (as shown)

\$8415 Fabric Upgrade*

\$480 Stripes on back

\$5805 Without counters



RSS•24C - 20' Ready-Set-Show

Two 12 panel displays. 60"x12" backlit headers, 3 bulb lightbar, 2 joiner strips, curves. Ships in four cartons.

\$3995 Standard Fabric

\$4275 Fabric Upgrade*



20' Renaissance with backlit headers

Includes MegaMural graphics, rollable curved headers and rollable columns. Symbol and map on face of the tower are backlit graphics.

RFD•20TB - 20' Regency

Ideal for large mural graphics and features a tower and bridge with 92"x12" backlit headers for added visibility. Can be used separately as a 10" display as well. Packs into six cases.

\$6995 Standard Fabric

\$7315 Fabric Upgrade*

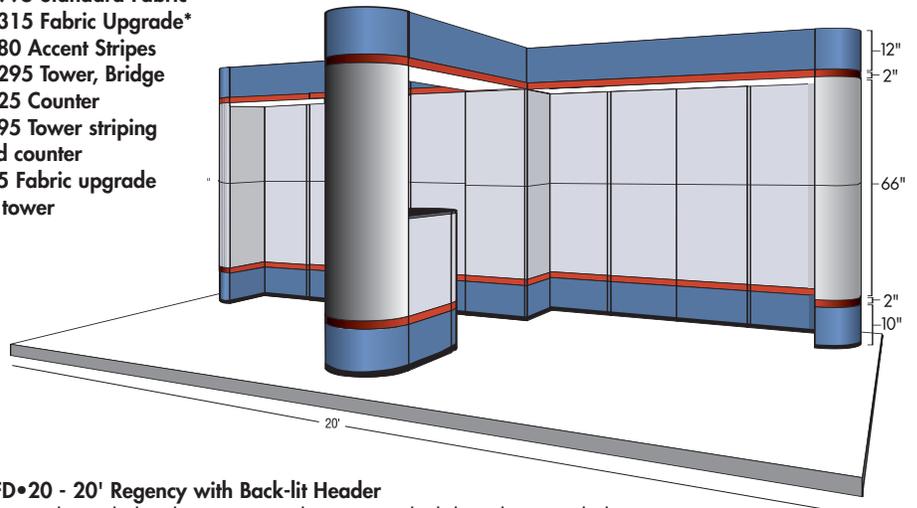
\$980 Accent Stripes

\$1295 Tower, Bridge

\$725 Counter

\$195 Tower striping and counter

\$65 Fabric upgrade on tower



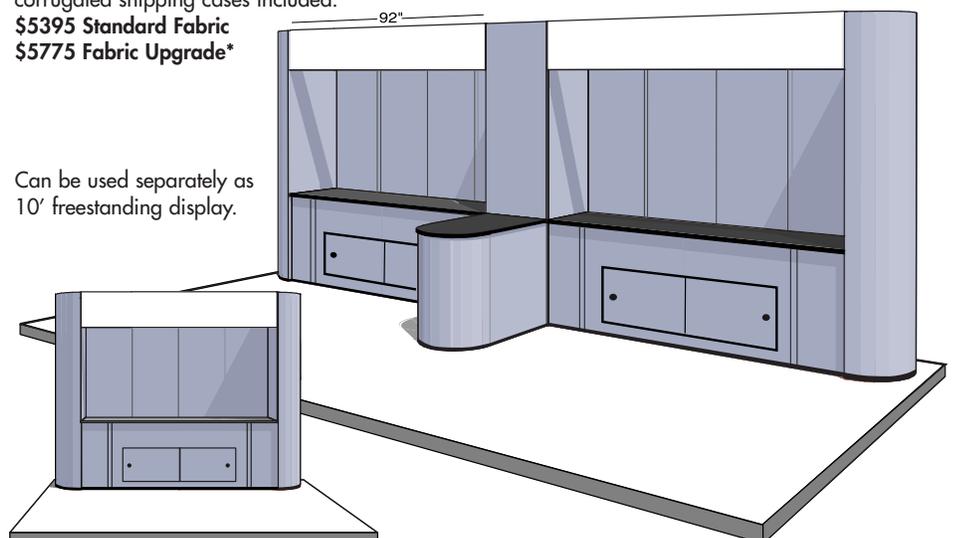
RFD•20 - 20' Regency with Back-lit Header

The 20' shown below has a recessed counter with sliding doors. Includes two 12"x92" backlit headers with lightbars and optional counter. Ships in seven corrugated shipping cases included.

\$5395 Standard Fabric

\$5775 Fabric Upgrade*

Can be used separately as 10' freestanding display.



Versatile Configurations

ABOUT OUR CUSTOM DISPLAYS!

If your marketing plan includes making a big splash at your next tradeshow but the budget does not include a truck-load of custom display components, then ExpoStar's Island series may be your best solution. Towers and bridges with backlit graphics will burn through the competition. ExpoStar islands will make your next show a winner.

ExpoStar custom displays have a solid look usually associated with more expensive and much less portable displays.



This 20'x20' Portable Island Display includes backlit rotating tower header and backlit bridge headers. Metallic gold vinyl applied to the rollable columns enhance the "cutaway" effect of the large format closeups. Two color ExpoStar inlaid fabric stripes accent and add texture.



MC•20/20-BL Island Display, Monticello with Tower and Bridge Headers

This island configuration features a backlit tower, WrapSurround backlit bridge and column graphics. Includes 8 patented rollable columns, packs into 5 Smartpak cases and 6 molded cases.

\$19,795

Unit includes 2 ECCM-40 Counters, Striping and fabric upgrades, WrapSurround backlit Headers, 8-14"x84" Headers with Soffits, 4-24"x36" Backlit Posters on Columns, 4-22"x36" Backlit Tower Headers, 4-16"x36" Backlit Column Sections. Backlit Header and Column Graphics

\$9,500

5-16"x50" Molded Smartpak Cases

\$1,125

6-HDSC-W Molded Cases

\$1,770

For more information on ExpoStar Displays and Graphics and the wide range of possibilities that exist for your next tradeshow experience, visit our web site,



www.exostar.com



Creative Custom Columns

Custom columns may be created in a variety of shapes. This twenty foot freestanding display features backlit columns for an even more dramatic effect.



The "wooden posts" on this twenty foot freestanding display attract valuable attention and are, in reality, MegaMural graphics wrapped around ExpoStar rollable columns.



Architectural Design Motifs

The column flutes are computer graphics, output on large format color printers, on this twenty foot display and the countour cut header graphic takes on the appearance of a tiled overhang.



This 20' in-line display appears to be as solid as brick and mortar but in reality is a lightweight portable that easily transports in molded cases with wheels.

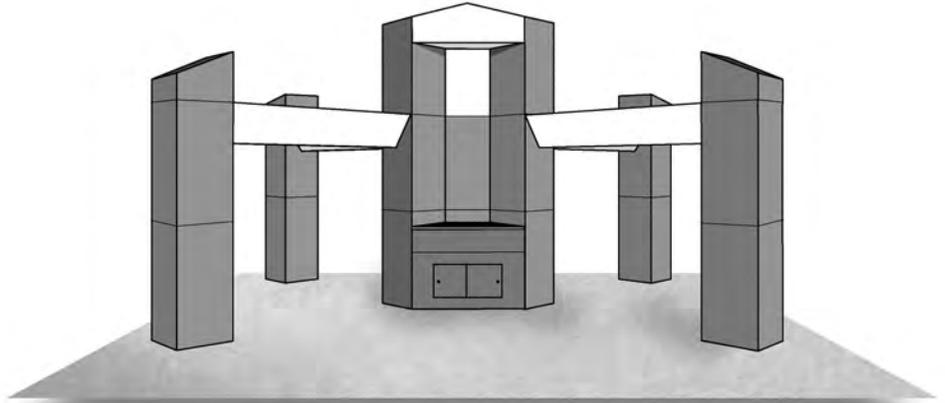
CUSTOM DISPLAYS

FEATURED DISPLAYS

20' x 20' Independence Island

This island configuration features four square towers with backlit "V" bridge headers attached to the 12' tall center towers. Lightboxes can be added to towers to highlight graphics. Ships in twelve cartons.

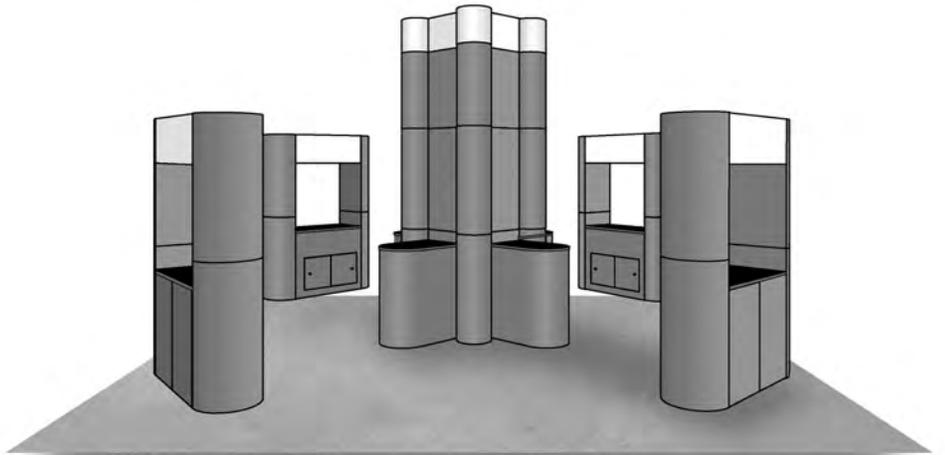
Tower and Bridges	\$13,570
Counters (\$795 each)	\$3,180
Total price as shown with cartons:	\$16,750
with molded cases:	\$20,290



20'x20' Tower with Regency Counters

This 20' x 20' configuration uses Monticello columns to create a striking four sided tower configuration with attached peninsula counters. Regency counters with backlit headers round out and help create an appealing and efficient selling environment.

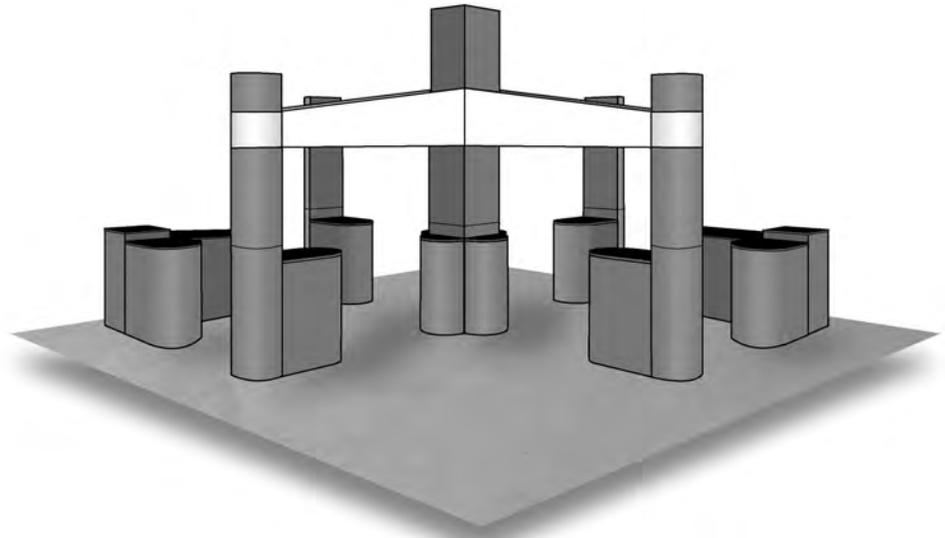
as shown in 14 cartons	\$15,200
with molded cases	\$18,955



20'x20' Regency Island

This island configuration features a tower with attached curved podiums, backlit bridge headers, and Regency columns with attached peninsula counters, as well as corner step counters.

As shown in 13 cartons	\$14,610
with molded cases	\$18,185



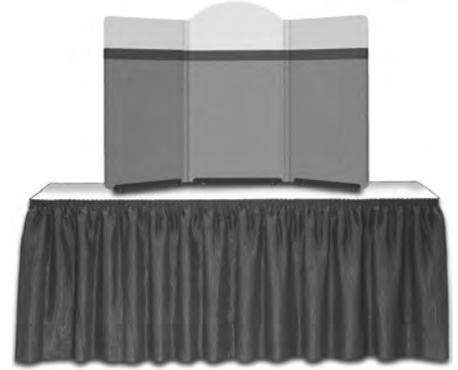
ABOUT NEXTDAY DISPLAYS

- Display orders placed by 12:00 noon EST will ship same day or, if you order by 5:00 pm EST, your display will ship the next business day.*
- These units are value packed with premium quality features like patented rollable columns, Showtime™ fabric display surface, and independent hinge system
- All NextDay displays ship with blank header.
- Optional Halogen Lights. Choose from either 75 watt wireform spotlight or 200 watt wall washers to dramatically increase readability and brilliance of display graphics.

*For large quantity orders call for lead time.



Ready-Set-Show Mini-Tabletop
 Flat Dimensions 58"x36"
 Panel Size 18"x36"
\$345 1 Case/A Corrugated Shipper (CS1) 12lbs
\$590 1 Case/B Deluxe Package (DC1) 28lbs.



Palladian Mini-Tabletop
 Flat Dimensions 58"x36"
 Panel Size 18"x36"
\$475 1 Case/A Corrugated Shipper (CS1) 12lbs
\$720 1 Case/B Deluxe Package (DC1) 28lbs.



Ready-Set-Show Tabletop
 Flat Dimensions 92"x46"
 Panel Size 22"x46"
\$595 1 Case/A Corrugated Shipper (CS1) 30lbs
\$795 1 Case/B Deluxe Package (DC1) 50lbs
 Shown with optional lights.



Palladian Tabletop
 Flat Dimensions 92"x46"
 Panel Size 22"x46"
\$795 1 Case/A Corrugated Shipper (CS1) 30lbs
\$995 1 Case/B Deluxe Package (DC1) 46lbs
 Shown with optional lights..



L1
 200 Watt Wall Washer
\$145 Each

L2
 75 Watt Wireform
\$125 Each



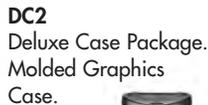
All Units Are Reversible!
 Inlaid accent stripes are standard on both sides of NextDay Displays
All Units Are Reversible!

No Extra Cost!



CS2
 Corrugated Graphics Shipper

CS1
 Corrugated Panel Shipper



DC2
 Deluxe Case Package. Molded Graphics Case.



DC1
 Deluxe Case Package. Molded Panel Case.



Ready-Set-Show Freestanding
 Flat Dimensions 92"x92" Panel Size 22"x46"
\$2295 2 Cases/A Corrugated Shipper (CS1) 50lbs, (CS2) 25lbs.
\$2640 2 Case/B Deluxe Package (DC1) 72lbs, (DC2) 42lbs.
 Choose Gray or Black Columns.
 includes 12"x80" Backlit header with magnets and three bulb halogen light bar.



Palladian Freestanding
 Flat Dimensions 92"x92" Panel Size 22"x46"
\$2395 2 Cases/A Corrugated Shipper (CS1) 48lbs, (CS2) 25lbs.
\$2740 2 Case/B Deluxe Package (DC1) 64lbs, (DC2) 40lbs.
 Choose Gray Column w/red stripe or Black Column w/blue stripe.
 includes extra Velcro column stripes for reverse side to match header stripe.

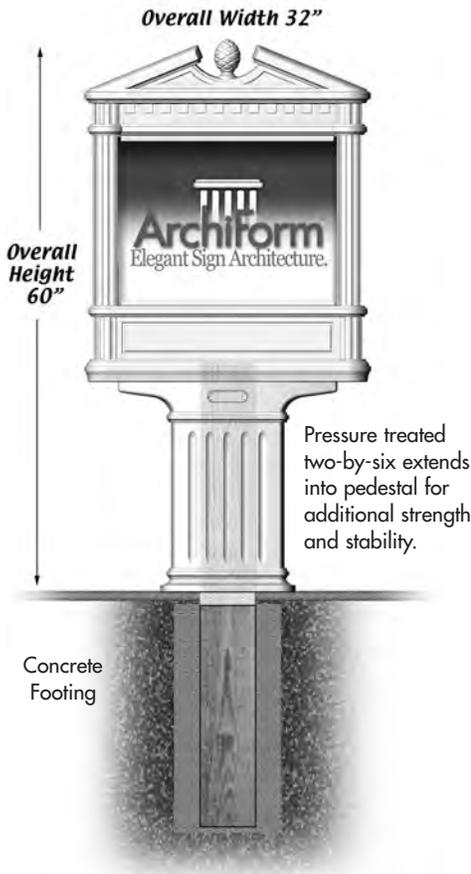
ABOUT ARCHIFORM™

- Archiform is injection-molded so architectural details like dentil molding are cast in razor sharp detail.
- Our Weatherform custom polymer with UV inhibitors, will withstand the elements, and still look great.
- Installation is easy! The unique Pedestal Mounting System is designed to accept a two-by-six pressure treated board for outdoor display.
- Solid urethane core adds strength and durability and gives ArchiForm a solid “wooden” feeling
- The ideal modular sign system for real estate developments, retail stores, offices, restaurants and much more.

A New Form Of Tradition.™



ArchiForm
Elegant Sign Architecture.



AR1824 Archiform Sign System
Price does not include graphics.
Hanging Sign System \$395
Pedestal Sign System \$495
Call for graphics pricing information



The 24"x18"x1/2" Ultra Plus™ signboard is a high quality extruded polystyrene foam between two layers of 2mm expanded PVC liner. It is extremely dent-resistant, warp-resistant, weather-proof and rigid.

ArchiForm slotted columns are distinctive looking and create versatility in the system. The column slots will accommodate metal sign blanks as thin as .040 gauge (with reducer insert) or any sign-board up to 1/2" thick.

The decorative top is removable to allow for changing the sign face.



SHOWMAX® SELF-PACKING TABLETOP DISPLAY

ABOUT SHOWMAX®

- A display with everything you will need in one package!
- Halogen lights and header are included.
- 72"x36" display area features Velcro ready fabric for attaching your mural graphics, charts etc.
- Graphics remain inside for transport, so they are ready-to-show when you open the display.
- Franzen precision lockable latches keep your graphics safe.
- Molded-in pull bar and innovative retractable handle provides more comfortable accessibility while in-line skate wheels allow the unit to be pulled with little effort.

Maximize Your Potential! Set up in less than a minute.

There are no cases or padding materials to be stored, and that means no more waiting around after the event is over! In-line skate wheels, molded-in pull bar and innovative retractable handle give you more comfortable accessibility from any position. ShowMax features blow-molded double wall reinforced panels joined by co-extruded hinges.



SM1836

ShowMax Self-Packing Tabletop System

Price includes Choice of Black, Blue, Silver, Burgandy, Purple, Royal Blue Fabric, Arch-Top header, Halogen Lights.

\$995

Call for custom graphics pricing information

ShowMax® Self-Packing Tabletop Display

To create a full mural image for the ShowMax, trim four graphics panels to 18.375" x 35.875" each.



When submitting digital files for ShowMax or ShowStyle graphics for print, please turn to page 23 or visit our web site for specific information regarding file size and software specifications.

www.prezenta.com/downloads.asp

SHOWSTYLE® BRIEFCASE PRESENTATION SYSTEM

ABOUT SHOWSTYLE®

- Brings compact style to any presentation.
- Lightweight polyethylene panels unfold to create a generous 48" x 24" display.
- Create your own high impact visuals! Attach adhesive Velcro dots to the back of photos, charts, signs or other elements and simply press onto the velcro ready fabric display area.
- When presentation is finished, simply fold up ShowStyle with visuals still attached. Make every presentation an open and shut case with ShowStyle!

The First High Performance Briefcase.
Goes from 0 to set-up in less than 15 seconds.



SS-1224

ShowStyle Briefcase Presentation System

Price includes Choice of Black, Blue, Silver, Burgandy, Purple, Royal Blue Fabric, Arch-Top header.

\$295

Call for custom graphics pricing information

ShowStyle™
Briefcase Presentation System



Whether you are a professional presenter or give an occasional report, the ShowStyle Briefcase will bring fresh "Style" to your presentation. Eliminates the need for panels that are awkward and clumsy. Each ShowStyle Briefcase includes a white arch-top header with four tabs that enable the presenter to attach the header quickly and securely. The header packs away into special indentations located on the center panel's back side.



You'll love our exclusive hideaway handle grip. Push down to show, pull up to go. Walk in with ShowStyle, and make your next presentation an open and shut case.



MAGICPAK® RETRACTABLE BANNER DISPLAY

ABOUT MAGICPAK®

- The 10 lb. display unit will instantly produce a 33.5" x 80" graphic that retracts after the presentation.
- Magicpak's graphics are transported, stored and safely rolled inside the ultimate protective shell.
- Graphics are interchangeable and installed by attaching to the internal leader film.
- With Magicpak, you'll be creating display magic before you can say Abracadabra!

MP•33 Magicpak Retractable Banner Display

Price includes padded nylon carry case, does not include graphics.

\$495

Call for graphics pricing information

Magicpak®
Retractable Banner Display



BANNER STAND DISPLAY SYSTEMS

ABOUT BANNER STANDS

- Weighs only 7.5lbs. Our tension rod banner stand system is constructed with carbon fiber rod and aluminum base.
- Pack up to four banner displays in a 12" x 38" Smartpak IQ graphics case.

MP•3186NG Banner Stand

Price includes padded nylon carry case, does not include graphics.

\$395

Call for graphics pricing information



A magnetic strip runs along the edge of the graphic to provide a tight fit when purchasing multiple banners.



Easily create seamless backwalls for 8' to 10' display by linking three or four Banner Stands.

PACTIVA® COMPACT TABLETOP SYSTEM

ABOUT PACTIVA®

- Slim profile extruded copolymer core panels, molded stacking guides and reliable "living hinges" create a stronger panel system.
- Designed from the ground up to be the most compact tabletop ever!
- Pactiva is reversible and each side features a plush fabric display surface Velcro ready for graphics.
- Transport is made easy with molded-in handle grip and adjustable strap.
- Halogen lights and header are included with easy storage in each unit.

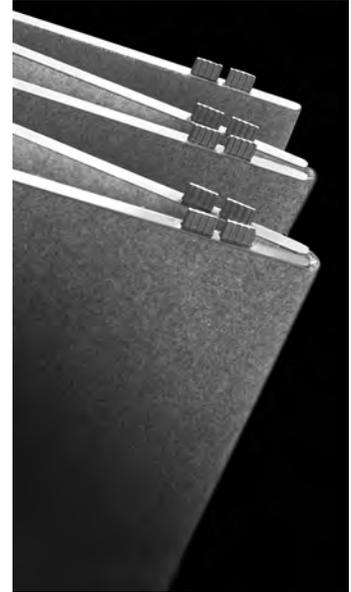
A Small Wonder.

A full size tabletop with super compact case.

Designed from the ground up to be the most compact tabletop display ever, Pactiva, the Slim Profile Stacking Tabletop Display in a Compact Case, is ready to travel when you are. For added durability the extruded panels are crush resistant and



moisture resistant. Our high impact, injection molded ABS case will take the bumps and bruises while valuable materials arrive safe and sound. Pactiva provides easy storage for the halogen light bar included with every case, as well as the backlit header. It's an all in one compact case that's truly a small wonder.



Custom extruded copolymer panels and molded stacking guides create a new lightweight panel system with a slim profile for more compact stacking.

Pactiva

Compact Tabletop Display



MP•33 Pactiva Compact Tabletop Display

Price includes halogen lightbar and backlit header. Does not include graphics.

\$995

Call for graphics pricing information



When submitting digital files for ShowMax or ShowStyle graphics for print, please turn to page 23 or visit our web site for specific information regarding file size and software specifications.

www.prezenta.com/downloads.asp

SMARTPAK IQ® MOLDED SHIPPING CASES

ABOUT SMARTPAK IQ®

- Double reinforced lid features unique 2-way hinge and Franzen security lock.
- Nylon carry strap with adjustable shoulder pad attaches quickly and securely with black powder coated steel hardware.
- High performance in-line skate wheels with sealed bearings reduce drag.
- Running gear is protected by custom molded wheel covers.



Protect Your Assets.



Cutaway, sculpted and contoured sections are precision engineered to add strength and reduce overall bulk. Blow-molded to allow the use of a higher density, more durable polyethylene than conventional rotational molded cases.

Smartpak IQ™ Molded Shipping Cases

Don't let the sleek lines and glamorous blue pearlescent finish fool you. IQ is strong and secure even under the most demanding field conditions. The Smartpak IQ case is blow-molded to allow the use of a higher density polyethylene than conventional roto-molded graphics cases.

When you ship with Smartpak you can rest assured that your precious cargo will arrive safe and sound!

Superior durability, along with new easy handling features like in-line skate wheels, quick-flip two-way lid, and balance compensation pull bar makes Smartpak IQ the most innovative large format graphics case you've ever seen.

12/32	12/38	12/50	12/62	12/72	16/36	16/42	16/50
SPC•	SPC•	SPC•	SPC•	SPC•	SPC•	SPC•	SPC•
12/32	12/38	12/50	12/62	12/72	16/36	16/42	16/50
\$125	\$150	\$175	\$200	\$250	\$175	\$200	\$225

The original Smartpak gray case is still available and can be purchased in most of the sizes mentioned above.



SHIPPING CASES

Cordura® Shipping Cases

CSC•47 - Cordura® Nylon Case

Gray with blue shoulder straps, handwrap. Holds 46" tall tabletop displays. \$150

CSC•37 Cordura® Nylon Case

This smaller case is perfect for sales reps for easy carrying. For mini-sized tabletop displays. Size 20" x 36" x 4" \$100



CSC•46

Heavy-Duty Molded Shipping Cases

HDSC•W Large Case with wheels

24"x 50"x 6"*, 22 lbs.* \$295

HDSC•W42 Small Case with wheels

24"x 42"x 7"*, 18 lbs.* \$245

Smaller case ideal for podiums or small tabletop kits less than 40" tall. (black only).

**Adds 12 lbs. to kit weight per case.*



HDSC•W

FABRICS

ST•63 Showtime® Fabric (no upcharge)

PR•55 Prelude® Fabric
\$10 per panel per side

FR•55 Front Runner® Fabric
\$10 per panel per side

Cut Yardage

TF•60 Tempo® Fabric 60" wide \$21 per yard
(Standard Fabric)

FR•55 Front Runner® 63" wide \$27 per yard

ST•63 Showtime® 63" wide \$25 per yard

PR•55 Prelude Fabric 63" wide \$27 per yard

Durable transport and storage cases protect your display investment show after show. Available in a wide variety of types and sizes to fit your requirements.



PANEL ACCESSORIES

Foot Channel

FC•22 - With bumper

\$5 each

Stacking Guides

SG•18

\$2.50 each

Joiner Strips

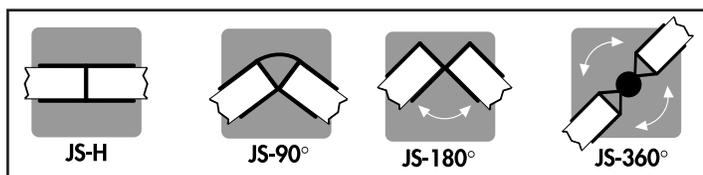
JS•H \$35

JS•90° \$35

JS•180° \$45

JS•360° \$50

Fabric-covered joiner strips allow panels to be joined in a variety of ways. Two joiner strips are required for freestanding displays.



JS-H

JS-90°

JS-180°

JS-360°

LIGHTS

Fixture prices include bulb(s) and 14' three-wire cordset.

WW•200

200W Wall Washer

10" arm with slip-on base
2lbs. \$145



HL•75

Wire Form Halogen Fixture

75w par 16 halogen bulb,
10" arm with slip-on base
2 lbs. \$125



BLB•100

3-Bulb Light Bar

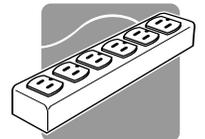
150w halogen bulbs., 2 lbs.
\$95



OS•6

6-Way Outlet Strip

switched and fused, 2 lbs.
\$25



Replacement Bulbs

LB•75H - 75w par 16 Halogen Bulb

\$10.00

HLB-150 100w Halogen Bulb

\$10.00

RHB•35 - 35w bulb for HSL•35 lightbar

\$7.50

Bulbs. for WW•200

200w halogen bulb \$15

ABOUT CUSTOM STRIPING

- Custom striping adds bold graphic lines or a subtle design element to your display.
- To calculate cost for adding stripes, simply count the number of fabric stripes (or seams) and the number of panels and/or curves to be striped. Use the chart below for assistance.
- For Curved Podium, Curved Desk or Curved Tower add \$25 per stripe per seam. For Monticello columns add \$25 per seam.

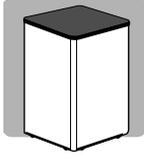
NUMBER OF SEAMS OR STRIPES

	PANELS WITH STRIPES							
	1	2	3	4	5	6	7	8
1	\$15	\$30	\$45	\$60	\$75	\$90	\$105	\$120
2	\$30	\$60	\$90	\$120	\$150	\$180	\$210	\$240
3	\$45	\$90	\$135	\$180	\$225	\$270	\$315	\$360
4	\$60	\$120	\$180	\$240	\$300	\$360	\$420	\$480
5	\$75	\$150	\$225	\$300	\$375	\$450	\$525	\$600

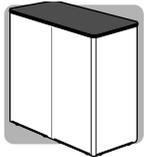
PODIUMS, COUNTERS

ABOUT PODIUMS

- All Podiums, including Tables, Desks and Pedestals, fold flat and ship in one carton (shipping carton included in kit price).

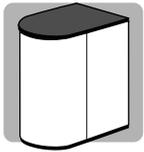


EPS•40
3-Panel Podium - 40"
2' x 2' counter top,
25 lbs. **\$495**



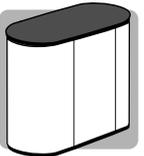
ED4•30
4-Panel Desk - 30"
2' x 4' top, 42 lbs. **\$715**

EC4•40
4-Panel Counter - 40"
2' x 4' top, 45 lbs. **\$735**



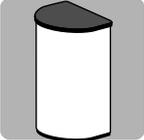
EPC•30
Peninsula Counter - 30"
24" x 30" top, 40 lbs. **\$695**

EPC•40
Peninsula Counter - 40"
24" x 30" top, 44 lbs. **\$725**

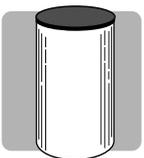


ECDM•30
Curved Desk - 30"
24" x 46" top, front panel,
shelf. 40 lbs. **\$795**

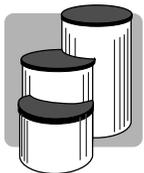
ECCM•40
Curved Counter - 40"
40" high with 24" x 46"
top, 45 lbs. **\$825**



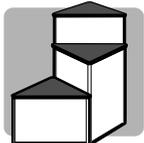
ECP•40
Curved Podium - 40"
12" x 24" tabletop,
28 lbs. **\$395**



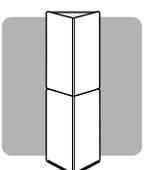
RPB•30
RPB•40
Circular Pedestal
24" diameter top, 30 lbs.
30" high **\$375**
40" high **\$395**



RBSP•3
Circular Step Pedestals
24" diameter tops,
40", 30" & 20", 55 lbs.
\$895



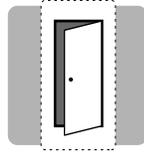
TSP•3
Triangular Step Tables
40", 30" & 20" high,
55 lbs. **\$975**



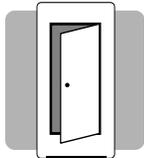
TST•6
Triangle Tower
Two 3-panel stacking
units, 88" high, 38 lbs.
Use as two 3-panel
tabletop displays.
\$830

DOOR ASSEMBLIES

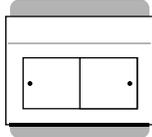
Optional door panels for use with tables, counters and podiums. Keylocks for doors are available at \$25 each.



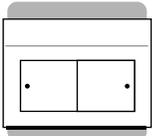
HD•16/24
Hinged Door (door only)
16" x 24" door. Maximum
size 18" x 36". Fits curved
podiums, or add to any
desk or counter panel.
\$95



HDA•22/40
Single Panel Door Assem-
bly
16" x 24" door fits Curved
Counter or 3-Panel Podium.
HDA•22/30 fits 30"
Curved Desk. 8 lbs.
\$225



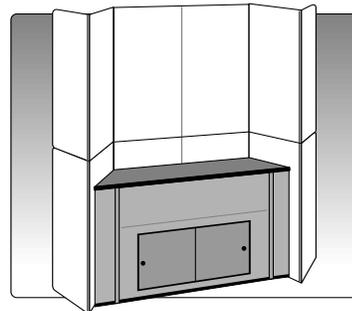
SDA•30/44
4-Panel Desk Door
16" x 36" sliding door fits
4-Panel Desk, 30" high.
12 lbs.
\$275



CSD•40/44
4-Panel Counter Door
16" x 36" sliding door fits
4-Panel Counter, 40" high.
15 lbs.
\$295

RECESSED COUNTERS

Fits freestanding units to provide counter and cabinet space for display and storage.



RCA•60/30
Recessed Counter 30"H
60" x 18" laminated hinged top and sliding
door. Folds flat for shipping. Fits 8 and 12-
panel freestanding displays.
44 lbs.
\$495

RCA•60/40
Recessed Counter 40"H
Taller version of above counter. 48 lbs.
\$555

Note: Custom size counters also available.

HEADERS

ABOUT HEADERS

- **Backlit Headers**
Rollable, one-piece translucent Lexan® attached to aluminum frames with magnetic strips.
- **Palladian Arch Headers**
Clear Lexan® attached with Velcro.
- **Radius Headers**
White Sintra® with radius corners attached with Velcro.
- **Continuous Wrap Headers**
Flexible Lexan® or vinyl attached with Velcro.®

Backlit Headers

BLH•12/44 12" x 44" Backlit Header
Fits RSS•3T, 5T, 10F. 2 lbs. **\$95**

BLH•12/60 12" x 60" Backlit Header
Fits RSS•4T, 6T, 8F, 12F. 3 lbs. **\$135**

BLH•12/69 12" x 69" Backlit Header
Fits ERF•6, 6TK. 3 lbs. **\$145**

BLH•12/80
12" x 80" Backlit Header
Fits RSS•10C. 3 lbs. **\$175**

BLH•12/92
12" x 92" Backlit Header
Fits ERF•8, 8TK, 8SK. 4 lbs. **\$195**

Lightbar not included with backlit headers.



Palladian Arch Headers

PH•12/22
12" x 22" Single Arch Header
1.5 lbs. **\$25**

PH•14/44
14" x 44" Double Arch
Header 2 lbs. **\$35**

PH•14/69
14" x 69" Rollable Triple Arch Header
1 lb. (.020 clear Lexan film) **\$45**

PH•10/18 Mini Single Arch Header
10" x 18" 1.5 lbs. **\$20**

PH•12/36 Mini Double Arch Header
12" x 36" 2 lbs. **\$30**



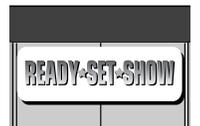
Radius Headers

RH•10/22
10" x 20" Radius Header
2 lbs. **\$25**

RH•10/44
10" x 44" Radius Header
4 lbs. **\$35**

RH•8/18
8" x 18" Mini Radius Header 1.5 lbs. **\$20**

RH•8/36
8" x 36" Mini Radius Header 2 lbs. **\$30**



For more information on ExpoStar Displays and Graphics visit our web site,

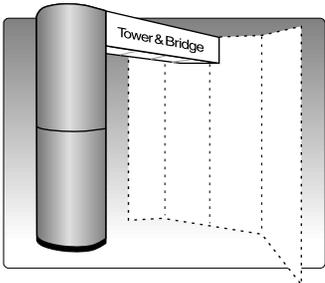


CUSTOMIZED COMPONENTS

The following components coupled with our basic display panels maximize visual impact and create a more expansive custom look.

TOWER & BRIDGE

ETB-84BLH



Backlit bridge header attaches to tower to create double-sided lighted header for corporate identity. Tower may also be used separately as two 46" podiums by adding curved podium tops. Includes two light bars. One carton, 55 lbs. \$1295

SOFFIT PANELS

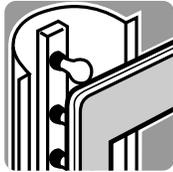
Translucent Lexan® soffit panels are available for all backlit headers. Simply unroll, attach to the header with magnets and to the display with Velcro® to provide a diffuser for the light bar. \$1 per inch length of header

LIGHT BOXES

CLB•16/30

Collapsible Light Box

Includes framed cutout (18" x 30" max), 3-bulb light bar. \$250



PANEL WINDOW

PCO•16/30 Panel Window

Panel openings can be custom cut for video monitors, recessed shelving, etc. or any specifications no larger than 18" x 30". \$75

CURVE PANELS

Customize your display by adding ExpoStar's unique 360° curved end caps or columns. Simply roll and lock into place for each assembly. Order right and left pair for tabletop, and two pair (right and left) for free-standing displays. Patent pending.

CP•44 Curved End Cap

44"H, lays flat for shipping \$95 each*
*Add \$15 per seam for striping, \$15 for fabric upgrade and \$35 for marble laminate.



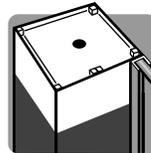
EMC•46 Rollable One-Piece Columns

15" diameter 360° column to use as endcaps See Monticello pages 10-11 \$195 each*
*Add \$25 per seam for striping, \$20 for fabric upgrade and \$85 for marble laminate



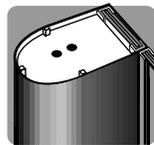
ESC•46 Square One-Piece Columns

12" column \$225 each*
*Add \$25 per seam for striping
*Add \$20 fabric upgrade charge for Front Runner® or Prelude® fabrics. \$85 for marble laminate



ERC•46 Renaissance Column \$250 each

*Add \$25 per seam for striping, \$20 for fabric upgrade and \$85 for marble laminate



ERS•46 Regency Column \$265 each

*Add \$25 per seam for striping, \$20 for fabric upgrade and \$85 for marble laminate



TABLE ACCESSORIES

Available in a wide range of colors and fabrics, all skirts include Velcro® top banding. Skirts can be custom imprinted with your company name or logo. 14' table skirts wrap all sides of 6' table and 3 sides of 8' table 21' table skirts wrap all sides of 8' table.



Banjo Skirt

SBJ•14 - 29" X 14' Skirt \$105

SBJ•21 - 29" X 21' Skirt \$180

PolyKnit Skirt

SBK•14 - 29" X 14' Skirt \$60

SBK•21 - 29" X 21' Skirt \$90

PolySateen® Skirt

SBS•14 - 29" X 14' Skirt \$50

SBS•21 - 29" X 21' Skirt \$90

PolyTwill® Skirt

PolyTwill is Shirred, includes table clips

SPT•14 - 29" X 14' Skirt \$162

SPT•21 - 29" X 21' Skirt \$200

PolyTwill® Table Throw Covers

SPC•6 One-piece cover fits 6' table \$125

SPC•8 One-piece cover fits 8' table \$145

Vinyl Table Covering VTC•30

30" wide, various colors \$1.45 per yard

Table Skirt Clips TCV•3

Fits all table styles \$2.50 each

Skirt Hangers HSK•1

Helps keep skirts wrinkle-free \$8.50 each

SLATWALL

SWP•18/30 Slat-Wall Panels

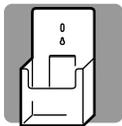
Fabric covered slatwall panels can be recessed into display panels up to 18" wide x 30" high. \$175



LITERATURE HOLDERS

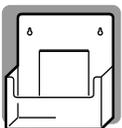
FLH•5

5" Flat Folding Holder
4 oz. \$13



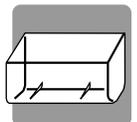
FLH•9

9" Flat Folding Holder
11 oz. \$18



ABH•4

Business Card Holder
\$5

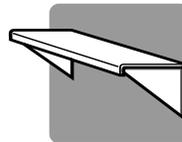


PPS•20

6" X 20" Product Shelf
flat folding, 2 lbs. \$45

PPS•40

6" X 40" Product Shelf
flat folding, 4 lbs. \$75



PLS•20

Plastic Literature Shelf
11.5" x 20", 2 lbs. \$45

PLS•40

Plastic Literature Shelf
11.5" x 40", 4 lbs. \$75



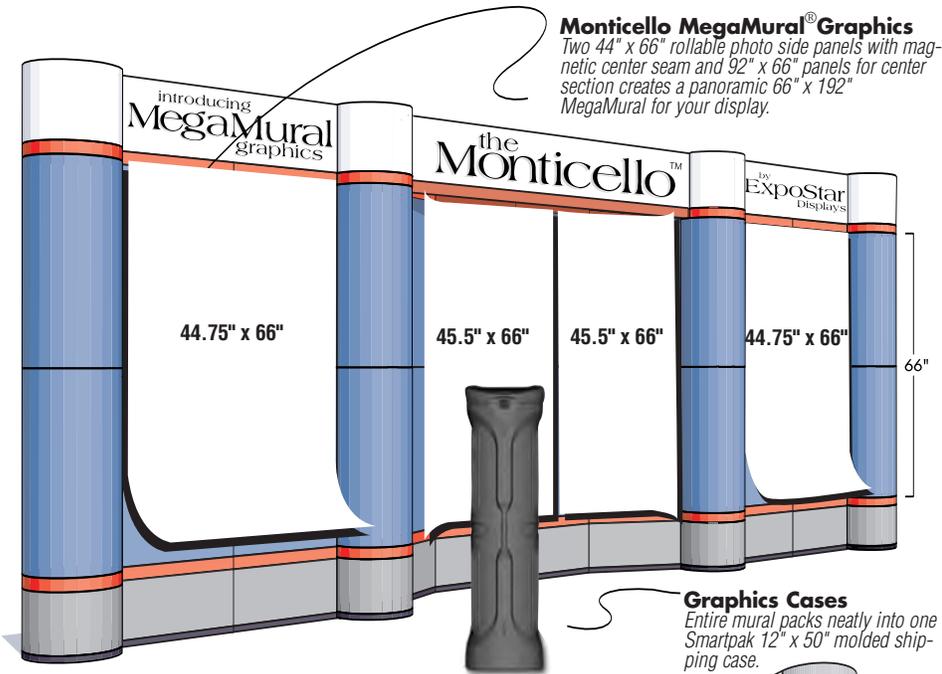
SHELVES

Shelves with Standards

Shelves with standards can be attached to most panels. Available with 6", 8" and 10" shelves. \$195 per section with three shelves.

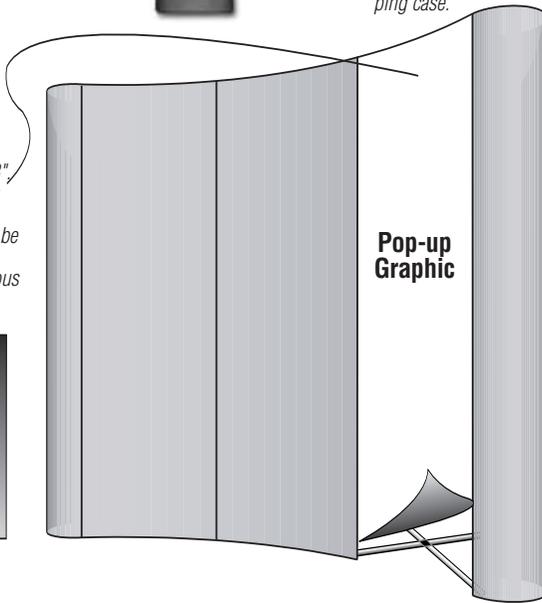
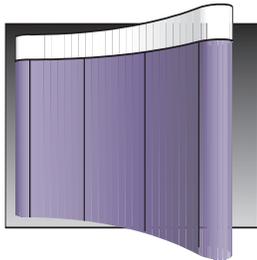


TYPES OF GRAPHICS



Pop-up Graphics

The Standard Size for each Starlite™ pop-up panel is 26.5" X 88". ExpoStar also produces graphics for all other sizes of Pop-up display units. Pop-up displays may be full graphic as shown at right, or with fabric panels and a continuous header as shown below.



MEGAMURAL™ GRAPHICS

With this incredible computer process, any combination of photographs, backgrounds, logos and text can be combined, retouched, enhanced and printed in mural sizes. Transform your display walls into show stopping vistas with ExpoStar MegaMural graphics.

PHOTO PANELS

Large photos make dynamic display signage. Photos can be reproduced directly from your transparencies or enhanced through color correction and retouching. Captions can be applied directly to photo or added with separate text strip signs.

EXPOGRAPHICS

From charts and graphs to location maps, there is no limit to the informative and eye-catching original color graphics that ExpoStar can create. Let us design excitement and interest into your next presentation.

HEADERS

The center or main sign on a display, often incorporating a company logo or name, is very important to your display's impact. A wide range of brilliant colors and backgrounds are available. Photos and other graphics can also be incorporated into the header.

BACKLIT SIGNAGE

Most signage and photo panels can be prepared on translucent backgrounds for use with lightboxes. Backlit headers, available for many displays, add a bright new dimension to your message.

TEXT STRIPS & PANELS

Signs with brief text can be created in a variety of ways- from single color text on clear plastic, to a rainbow assortment of colors and background textures.

VINYL SIGNS

Durable, economical, vibrant. Vinyl signage adds an attractive accent to any graphics package.

ExpoStar®
Displays And Graphics

GRAPHICS SPECIFICATIONS

Media Accepted

CD Rom Disks,
DVD Disks
Files may be FTP'd to ExpoStar
(call for user name and password).
Files under 1mb may be emailed to
graphics@expoStar.com

Format Requirements

For output from your disk, supply
native document at 100%, 50% or
25% of actual size in one of the fol-
lowing applications:

For Digital Graphics:

Adobe Illustrator (preferred)
(vector art with fonts outlined)
Quark XPress
Adobe InDesign
Macromedia Freehand
Adobe Photoshop (photos)

For Vinyl Graphics

Adobe Illustrator
(vector art with fonts outlined)

*Photoshop images must scale to a mini-
mum 100dpi, maximum 150dpi, at fin-
ished size.*

Please remember to outline fonts or
supply fonts when necessary. Placed
files can be EPS, JPEG or TIFF For-
mats, RGB mode.

Color Matching

The ExpoStar Graphics Studio is
equipped with the latest technology
in digital printers available in the
graphics and display industry.
ExpoStar cannot guarantee exact
color matching due to the nature of
screen values that interpret color and
other limitations inherent in this
type of color printing equipment. We
will do our best to match colors as
specified, with the highest possible
level of accuracy but **we must have a
specific PMS color to match to or a
hard copy proof of the desired
result.** Reprinted Archived files can-
not be depended on for color match-
ing.

Color prints that require exact color
matching from one to the other must
be batch printed.

Resolution

All Photoshop or other bitmapped digital images must be supplied at a res-
olution of 100-150 dpi at the finished size of the graphic being produced.

Resolution Formula

Choose smallest dimension of original image and smallest dimension of final
size.

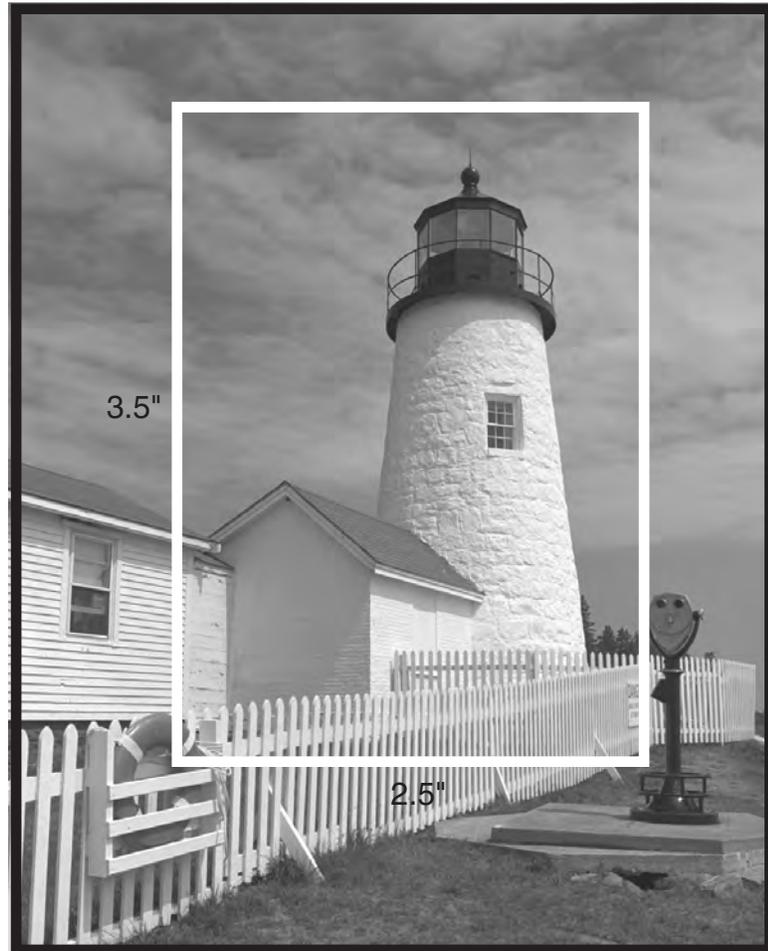
Final Size ÷ Original Size x 100 dpi = Minimum Resolution

Final Size ÷ Original Size x 150 dpi = Maximum Resolution

Example: Output final image at 44" x 55"

- 1) 4" x 5" original 44" ÷ 4" = 11 11 x 75 dpi = 1100 dpi = minimum
- 2) 2.5" x 3.5" original 44" ÷ 2.5" = 18 18 x 75 dpi = 1800 dpi = minimum

Note: If the image is not to be used full frame, make sure that cropped
dimension is used to determine resolution.



4"

Hardware and Software

ExpoStar's inhouse designers and creative staff are equipped with the latest
technology in high-end computer systems and large format printers.

Partial Client Listing

AARP
AFLAC
Air Force Dept. of Investigations
American Institute of Bldg. Design
American Red Cross
Anchor Continental
AT&T Fitel
Atlanta Paralympics
Bald Head Island
BASF
Billy Graham Evangelistic Assoc.
British Broadcasting Corporation
Blue Cross/Blue Shield
Budget Rent-A-Car
Carolco Film Studios
Central Carolina Bank
CIA
CIBA
Circuit City
City of Los Angeles
City of West Hollywood
Classic Games Incorporated
Corning
Curious Kids Museum
Dixie Stampede
Dornier Medical Systems
Duke University Medical Center
Dun & Bradstreet
DuPont
East Carolina University
Egleston Children's Hospital
Emory University
Entertainment Weekly
Exide Corporation
Ezell Trucking Company
Floor Coverings International
Florida State University
Foss Manufacturing
Fredrickson Motor Express
Fujitsemo, USA

General Electric
General Services Administration
Georgia Forestry Commission
Georgia Pacific Corporation
Georgia Tech
Girl Scout Council
Gourmet Magazine
Grand Strand General Hospital
Great Smokies Hotel Assoc.
Gregory Poole
GTE
Hampton Inn
HBO & Company
Hilton Las Vegas
Hiltons of the Carolinas
Historic Naval Ships Association
Hoechst-Celanese
Hospice
ILCO Unican Corporation
Instrument Society of America
Integrated Technology Corp.
John Hancock Financial Services
Johnson & Johnson
K-Mart
Kaiser Permanente
Kent State University
Kodak Chemical
Konica Manufacturing
Lifestar Memorial Medical Center
Los Alamos National Laboratory
Lucent Technologies
Luxor Casino
March of Dimes
Marriott Orlando World Center

Martin Marietta
MCI
Med Plus Medical Services
Mendocino National Forest
Milliken
Naegele Outdoor Advertising
National Fire & Rescue
National Institute of Health
National Park Service
Nat. Press Photographers Assoc.
National Scuba Program
National Small Business Council
Naval Subbase - Bangor Maine
NC Aquarium
NC Assoc. for Biomedical Research
NC Assoc. for the Gifted & Talented
NC Department of Commerce
NC Department of Crime Control
NC Employment Security Comm.
NC Public Transportation Assoc.
NC State Bureau of Investigation
NC State Port Authority
NC State University
Nickelodeon
Norrell Health Care
Novartis
Occidental Chemical Corporation
Ohio University
Oklahoma State University
Omni Richmond Hotel
Operation Baby Buckle
Overnite Trucking Company
OxyChem
Pfizer Chemical

Philadelphia Civic Center
Pittsburgh Paint Industries / PPG
Pizza Hut, Inc.
Reeds Jewelers
Research Triangle Institute
Rockwell International
Rutgers University
Sacred Heart Catholic Church
Saguaro National Monument
Salvation Army
SAS Institute, Inc.
SC Firefighters Association
Screen Gems Productions
Sega
Six Flags over Georgia
SmithKline Beecham
St. Joseph's Hospital
Subway Headquarters
The Pentagon
This End Up Furniture Company
University of Florida
University of Maine
University of Missouri
University of North Carolina
University of the Virgin Islands
UPS
USAir
US Army
US Army Corps of Engineers
US Fish & Wildlife
US Forest Service
US Geological Survey
US Marine Corps
USS Battleship North Carolina
Washington Golf Monthly
Wieland Corporation
Xiox Corporation
Young Indy Productions
Youth Service of America
Zion Canyon Theatre Marketing

Your Authorized Expostar Dealer



ExpoStar Displays and Graphics, Inc., 1502 N 23rd Street, Wilmington, NC 28405

Toll Free (800)553-4445, Phone (910)452-3976, Fax (910)452-0173

info@expostar.com www.expostar.com

EX-204-PG